BROCHURE

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# The power of fashion PLM for an innovative and sustainable future



Design and development teams are under constant pressure to innovate faster, meet shifting consumer demands, and manage complex global supply chains. What's more, they must stay compliant, sustainable, and differentiated in a highly competitive market.

Too often these teams are forced to navigate this complexity with manual processes or a patchwork of disconnected tools —leading to inefficiencies, rising costs, and making critical decisions based on outdated or incomplete information.

Infor<sup>™</sup> PLM for Fashion changes that.

It provides an end-to-end solution that connects creative, technical, and commercial teams—from initial concept and production to final delivery. By enabling real-time collaboration, streamlined workflows, and integrated data, Infor Product Lifecycle Management (PLM) empowers your teams to bring high-quality, sustainable products to market faster, and with greater accuracy.

The result is a transformative shift in how the teams work—achieving faster speed-to-market, lowering development costs, and improving both product quality and compliance. By eliminating manual tasks and disconnected tools, teams gain back valuable time to focus on creativity and strategic innovation. With the right solution in place, they're no longer chasing data—they're driving value, delivering products consumers want, and achieving the results your business demands.



### Infor PLM for Fashion delivers value through



#### Design

Value starts at the very first spark of creativity. By seamlessly integrating design concepts and technical specifications with Adobe Illustrator—and enhancing that process with the power of artificial intelligence (AI)— your teams can move from idea to execution with speed and precision. This synchronization not only accelerates product development but ensures every creative decision aligns with commercial goals. The result: Fewer reworks, faster approvals, and a more agile response to market demands—turning design into a strategic driver of business value.



#### Development

Staying competitive in today's market means accelerating development without compromising quality or creativity. With powerful tools like pre-configured templates, shape libraries, and mass creation capabilities, your teams can streamline collection development from concept to bill of materials (BOM). By standardizing materials, trims, and specifications within a connected system, you reduce lead times, minimize errors, and increase agility. This means faster time to market, better resource utilization, and a development process that becomes a true engine of business performance—delivering measurable value across the product lifecycle.



#### Sustainability and compliance

Embed sustainability and compliance into every stage of product development. With access to detailed material and trim data, supplier transparency, and integrated compliance insights from partners such as Made2Flow, your teams can make informed, responsible choices faster. This not only ensures regulatory alignment but empowers them to create more sustainable products—strengthening brand trust, reducing risk, and driving long-term business value.



#### **Costing insights**

Clear visibility into cost drivers and margins is a value key performance indicator (KPI). With flexible costing structures and the ability to compare supplier requotes in real time, your teams gain the insights needed to make faster, more strategic decisions. Visualizing cost and margin breakdowns not only improves profitability but ensures every product aligns with your financial goals—turning costing into a powerful lever for business performance.



#### Product lifecycle advancements

Value now goes beyond product launches—it's about managing the full product lifecycle with circularity at its core. Whether your strategy includes rental, repair, or return, Infor PLM for Fashion empowers your teams to design with disassembly in mind from the start. By selecting durable, recyclable, or biodegradable materials early in the process, you unlock new business models, reduce environmental impact, and future-proof your brand—all while turning sustainability into a strategic advantage.

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Built on a foundation for success, Infor PLM for Fashion leverages the Infor OS platform to automate processes, deliver advanced analytics, and seamlessly connect data across systems. This unified approach enhances operational efficiency and drives smarter, faster product lifecycle management. With access anytime, anywhere, and on any device, your teams can make informed decisions in real time.



Unlocking greater agility across the business with Infor PLM for Fashion, streamline your operations, reduce risk, and have measurable value at every stage of the product journey.

### **About Infor**

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

#### infor.com

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One connected solution—from first sketch to production

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