BROCHURE

The power of fashion PLM for an innovative and sustainable future

Unify people, processes, and AI to turn product complexity into a competitive advantage



Design and development teams are under constant pressure to innovate faster, meet shifting consumer demands, and manage complex global supply chains. What's more, they must stay compliant, sustainable, and differentiated in a highly competitive market.

Too often these teams are forced to navigate this complexity with manual processes or a patchwork of disconnected tools, leading to inefficiencies, rising costs, and making critical decisions based on outdated or incomplete information.

Infor™ PLM for Fashion changes that.

It provides an end-to-end, AI-driven platform that connects creative, technical, and commercial teams—from concept to consumer. Embedded AI and GenAI help accelerate product development through intelligent product naming, automated content creation, enhanced style discovery, real-time product visibility, and critical path management. Combined with real-time collaboration, integrated data, and streamlined workflows, Infor PLM for Fashion empowers teams to bring high-quality, sustainable products to market faster and with greater confidence.

The result is a transformative shift in how the teams work - achieving faster speed-to-market, lowering development costs, and improving both product quality and compliance. By eliminating manual tasks and disconnected tools, teams gain back valuable time to focus on creativity and strategic innovation. With the right solution in place, they're no longer chasing data - they're driving value, delivering products consumers want, and achieving the results your business demands

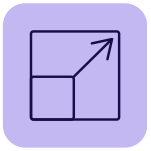


Infor PLM for Fashion delivers value through



Design

Value starts at the very first spark of creativity. By seamlessly integrating design concepts and technical specifications with Adobe Illustrator and enhancing that process with the power of artificial intelligence (AI) - your teams can move from idea to execution with speed and precision. This synchronization not only accelerates product development but ensures every creative decision aligns with commercial goals. The result: Fewer reworks, faster approvals, and a more agile response to market demands - turning design into a strategic driver of business value.



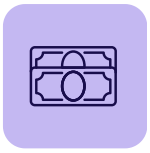
Development

Staying competitive in today's market means accelerating development without compromising quality or creativity. With powerful tools like pre-configured templates, shape libraries, and mass creation capabilities, your teams can streamline collection development from concept to bill of materials (BOM). AI-enhanced workflows help automate routine tasks, improve visibility, and support faster decision-making across the product lifecycle. By standardizing materials, trims, and specifications within a connected system, you reduce lead times, minimize errors, and increase agility. This means faster time to market, better resource utilization, and a development process that becomes a true engine of business performance - delivering measurable value across the product lifecycle.



Sustainability and compliance

Embed sustainability and compliance into every stage of product development. With access to detailed material and trim data, supplier transparency, and integrated compliance insights from partners such as Made2Flow, your teams can make informed, responsible choices faster. This connected foundation supports regulatory compliance, improves supply chain traceability, and enables more sustainable product decisions. The result is reduced risk, stronger brand trust, and a more resilient approach to delivering products that meet both business and environmental goals.



Costing insights

Clear visibility into cost drivers and margins is essential for profitable growth. With flexible costing structures, real-time supplier cost comparisons, and connected product data, teams gain the insights needed to make faster, more strategic decisions. Greater visibility into costs and margins improves profitability, strengthens sourcing decisions, and ensures every product aligns with financial objectives—turning costing into a powerful lever for business performance.



Product lifecycle advancements

Value now extends beyond product launches to managing the entire product lifecycle with circularity in mind. Whether supporting rental, repair, resale, or return initiatives, Infor PLM for Fashion enables teams to design products with longevity, reuse, and sustainability at the forefront. By selecting durable, recyclable, and responsibly sourced materials early in the process, organizations can reduce environmental impact, unlock new business models, and future-proof their brands—transforming sustainability into a lasting competitive advantage



60%
less errors standardizing style specification

58%
reduction in time to design new styles

1
source of truth

Built on a foundation for success, Infor PLM for Fashion leverages the Infor OS platform to automate processes, deliver advanced analytics, and seamlessly connect data across systems. With connected data, embedded AI, and GenAI-enabled capabilities, teams can accelerate product development, improve visibility, and make smarter decisions across the product lifecycle. This unified approach enhances operational efficiency and drives faster innovation. With access anytime, anywhere, and on any device, teams can act with confidence in real time.

Unlocking greater agility across the business with Infor PLM for Fashion, streamline your operations, reduce risk, and have measurable value at every stage of the product journey

About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

infor.com

One connected solution — from first sketch to production

LEARN MORE

Copyright © 2026 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners.

BRO-EN-0826-86ajtfpqz-2