



## BROCHURE

# 5 reasons PLM for Process takes ERP to the next level

As robust and far-reaching as ERP solutions can be, it's simply not feasible to think that they can be all-encompassing, providing complete business functionality for every aspect of an organization. The simple truth is that all ERP solutions have gaps in specialized areas such as product lifecycle management (PLM). Successful companies know that it's best to close these gaps with focused, industry-specific solutions that address the unique aspects of their business.

Process manufacturers such as food, beverage, chemicals, and life science manufacturers need PLM functionality that's designed specifically for their needs. That is why Infor PLM for Process (Optiva®) was specially designed for process manufacturers to help them meet their product development challenges.

### **Boost efficiency and cut costs**

Here are five reasons why process manufacturers should consider Infor® PLM for Process as a way to increase efficiency, lower costs, innovate faster, and more.

**More than 20% of Infor PLM for Process customers run non-Infor ERPs.**

## 1. Improve the bottom line

When integrated with an ERP solution, Infor PLM for Process's unique raw materials rationalization gives manufacturers the power to intelligently select and optimize input materials in ways that can generate significant and measurable savings and that directly impact inventory.

## 2. Simplify integration with an ERP solution

Infor PLM for Process's established ERP integration ensures continuity across applications. Users see consistent information via a consumer-grade user experience that unifies the business software. Users will always have all the information they need, where and when they need it.

## 3. Achieve 100% labeling compliance

Complying with regulatory label content requirements is not optional—failing to do so incurs enormous risk. No ERP solution addresses this issue. Infor PLM for Process provides the capabilities manufacturers need to design, produce, and update labels that consistently meet government regulations. The solution's integration with ERP solutions ensures accurate formulations, making label compliance part of the operational process.

## 4. Optimize formulas

Infor PLM for Process delivers industry-leading capabilities for analyzing material cost, inventory, and manufacturing capacity to help manufacturers select the best formula for a given product. By optimizing product formulas with PLM and then using the ERP solution to optimize production, manufacturers can significantly reduce material costs and produce products more efficiently.

## 5. Build a more intelligent workflow

The decision-based workflow capabilities included with Infor PLM for Process can help improve overall time-to-market and prevent costly errors by giving managers greater visibility into the product development process in real time. The effectiveness of overall development processes can be improved using project management tools such as stage gate, backward, forward, critical path, fixed date scheduling, and Gantt-like view of the project's progress.

### Accelerate innovation

The goal of an ERP solution is to support optimization and standardization. But many are not designed to support innovation. Infor PLM for Process gives manufacturers a platform that supports product innovation and helps sustain the relevance and appeal of every product through its entire lifecycle.

Based on the latest advances from both the consumer and enterprise worlds that deliver new levels of usability, connectivity, and insight, Infor PLM for Process's groundbreaking technologies will change everything you thought you knew about business software. You'll shorten time to market, improve throughput of new and changed products, trim costs, improve quality and certification processes, and more.

LEARN MORE 

Follow us:



Infor builds business software for specific industries in the cloud. With 17,000 employees and over 65,000 customers in more than 170 countries, Infor software is designed for progress. To learn more, please visit [www.infor.com](http://www.infor.com).

Copyright© 2022 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners. [www.infor.com](http://www.infor.com).

641 Avenue of the Americas, New York, NY 10011

INF-2379175-en-US-0122-2