

# Röhren- und Pumpenwerk Bauer strengthens global manufacturing operations with Infor CloudSuite

Cloud migration delivers standardization,  
scale, and innovation for global irrigation  
and slurry technology leader



## Overview

**Bauer unlocks standardized global operations with a foundation for future growth**

Founded in 1930 in Voitsberg, Austria, Röhren- und Pumpenwerk Bauer began as a manufacturer of mechanical slurry pumps. Today, Bauer is a global leader in irrigation and slurry technology, supplying solutions to customers in more than 100 countries worldwide.

Bauer's irrigation systems water more than 2.5 million hectares of agricultural land globally, while more than 60,000 slurry tankers—alongside countless pumps, separators, and stirrers—are in operation across international markets. With around 800 employees across 17 locations worldwide, the company continues to expand its global footprint through both organic growth and strategic acquisitions.

Following a management buyout in 2003, Bauer embarked on an intense phase of growth and acquisition activity, increasing operational complexity and creating new demands in its technology landscape.



### Challenge

As Bauer expanded globally, operational complexity increased, and the need for process standardization put pressure on its legacy on-premises enterprise resource planning (ERP) environment. An IT team also had to support its digital transformation for continued growth.



### Infor solution

Infor CloudSuite was implemented with the help of BE-terna consultants, and the migration of master and transaction data was completed through Infor's Data Migration Factory (DMF).



### Outcome

A modern, cloud-native ERP platform that provides the scale and foundation for future innovation and growth while maintaining continuity for a business that has relied on Infor M3 for more than 25 years.

## Challenge

### Supporting growth while reducing complexity



Infor™ M3 has been at the heart of Bauer's operations since 1999, with approximately 180 users, supporting manufacturing and supply chain processes across the organization.

With an ERP team of three people managing the solution, Bauer's model included 10 power users and process owners across sales, purchasing, production, shipping, warehouse, accounting, cost accounting, and quality assurance.

Over time, as the company expanded internationally and completed numerous acquisitions, operational complexity increased significantly. More than 100 system modifications had been introduced over the years to support dedicated workflows and business-specific requirements, creating challenges when adopting new functionality, integrations, and innovations.

As Bauer's strategic priorities increasingly centered around sustainability and the harmonization of business processes across the organization, this level of modification became untenable.

#### Key challenges include:

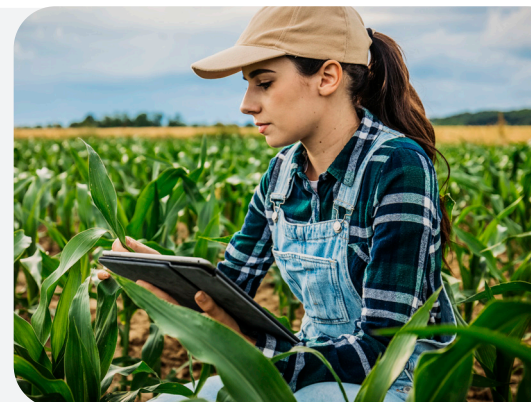
- 1 Growing operational complexity across sites, processes, and supply chains
- 2 The need to standardize and harmonize business processes globally
- 3 A small internal IT team required to support a rapidly expanding organization
- 4 Extensive ERP customizations limiting access to new capabilities
- 5 Increasing efforts and costs associated with maintaining on-premises infrastructure
- 6 Concerns around long-term scalability and innovation on legacy platforms
- 7 Emerging data sovereignty requirements and cloud governance considerations
- 8 The need to support future growth while reducing technology risk

"Complexity was clearly increasing across our operations and supply chains. We needed more standardization, better transparency, and a system that could scale sustainably. At the same time, we wanted to move away from maintaining legacy infrastructure and focus resources more on delivering business value."

**Michael Ninaus**

Head of IT

Röhren- und Pumpenwerk Bauer



Bauer recognized that maintaining ERP on-premises would ultimately restrict access to future capabilities and limit the organization's ability to scale and innovate.

Following the development of a comprehensive internal business case that evaluated risks and opportunities, Bauer approved a migration to Infor CloudSuite™, leveraging the scale, performance, and security of Amazon Web Services® (AWS®).

## Infor solution

### Building a cloud foundation for long-term transformation



The project was implemented over a 13-month period, beginning with an extensive program to reduce and replace historical modifications where possible. Internal teams led much of the preparation work, including process reviews, interface development, testing activities, and change management. Third-party consultancy BE-terna brought extensive Infor M3 expertise and cloud migration experience, helping Bauer implement process changes and manage technical migration activities.

Infor also provided migration services and ongoing guidance throughout the project as part of Infor's CareFor Success program. A dedicated customer support advocate was specifically assigned to Bauer to ensure that any issues raised are handled quickly and professionally.

A testament to the expertise of the teams involved, the upgrade was handled with fewer than 100 external man-days of support.

## Outcome

### Scalability, stability, and readiness for the future



Today, approximately 175 active users work within Infor CloudSuite with additional licenses already in place to support future growth.

While the migration was primarily focused on establishing a stable, scalable cloud foundation, the organization is already seeing clear value and a return on investment (ROI).

One of the most significant outcomes was the smooth transition. Despite the critical nature of ERP on day-to-day operations, the migration was completed with minimal disruption, supported by rigorous preparation and extensive testing.

**Key benefits include:**

- 1 A highly stable and scalable ERP platform capable of supporting continued growth
- 2 Reduced reliance on legacy infrastructure and associated maintenance effort
- 3 Greater alignment and standardization across global business processes
- 4 Elimination of future major ERP upgrade projects and associated disruptions
- 5 Access to continuous innovation through biannual cloud releases
- 6 Simplified integration with customers and trading partners through electronic data interchange (EDI)
- 7 Improved operational agility through modern workflows, applications, and event-driven processes
- 8 A stronger foundation for long-term digital transformation initiatives
- 9 Notably smooth user adoption as the new environment was built on the legacy system, making the switch seamless and a major advantage of the upgrade

Beyond operational improvements, Bauer sees significant potential in the platform. As generative artificial intelligence (GenAI) capabilities are embedded within the Infor Velocity Suite platform, Bauer is already exploring new opportunities to accelerate decision-making and customer service. Potential use cases include enabling teams to instantly retrieve product information, product availability, delivery schedules, spare parts details, and pricing through AI.

For Bauer, the migration to Infor CloudSuite represents far more than a technical upgrade. The project establishes a long-term digital foundation that will enable the organization to harmonize processes, support continued expansion, and adopt new technologies as business requirements evolve.

Future initiatives include expanded use of workflows and applications, analytics, and GenAI capabilities, alongside evaluation of additional Infor solutions, such as Infor M3 Scheduling Workbench, Infor CPQ Enterprise Quoting, and enhanced Infor Document Management capabilities.

“The data migration was incredibly smooth, communication was seamless, and any issues were addressed quickly. The support from Infor throughout the project and beyond go-live was exceptional. A stand-out win after the go-live was that extensive training was not required. Users adapted quickly and immediately saw the benefits of the modern interface and expanded capabilities.”

**Michael Ninaus**  
Head of IT  
Röhren- und Pumpenwerk Bauer



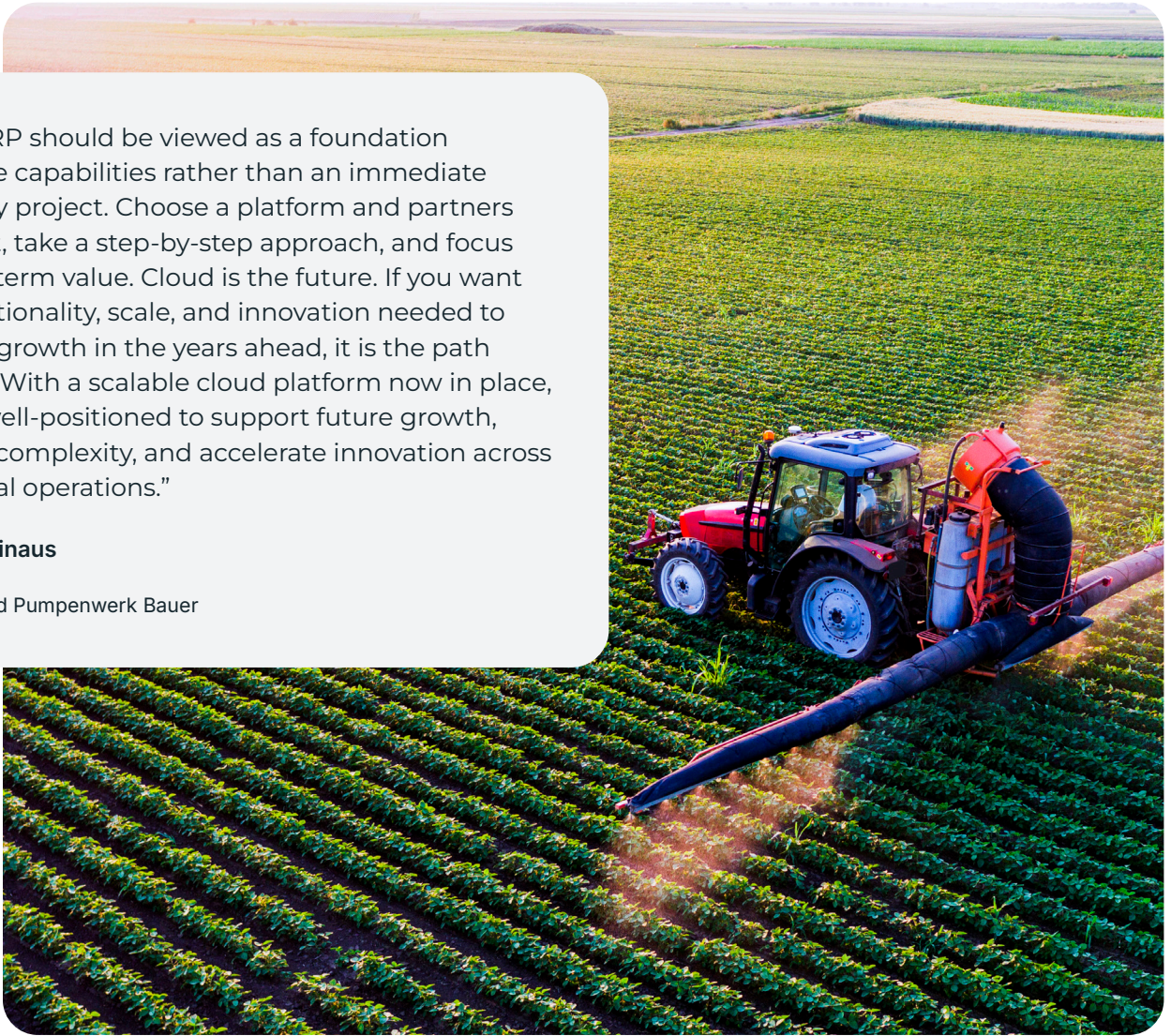


“Cloud ERP should be viewed as a foundation for future capabilities rather than an immediate efficiency project. Choose a platform and partners you trust, take a step-by-step approach, and focus on long-term value. Cloud is the future. If you want the functionality, scale, and innovation needed to support growth in the years ahead, it is the path forward. With a scalable cloud platform now in place, we are well-positioned to support future growth, simplify complexity, and accelerate innovation across our global operations.”

**Michael Ninaus**

Head of IT

Röhren- und Pumpenwerk Bauer



## About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

[infor.com](https://www.infor.com)

**Standardize processes,  
reduce complexity,  
and accelerate  
innovation with Infor**

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