Accelerate revenue with a better buying experience

Turn every customer interaction into a revenue opportunity with Configure Price Quote



Customers don't buy configurations. They buy confidence. Confidence that the product meets their requirements. Confidence that pricing is accurate. Confidence that what arrives is exactly what was expected.

Yet many businesses still rely on static product information, disconnected product knowledge, and manual processes to communicate highly configurable products. This can create uncertainty for customers, slow decision-making, and increase the risk between product selection, quoting, and fulfillment.

Infor CPQ helps turn confidence into a competitive advantage.

By combining guided configuration with immersive 2D and 3D visualization, Infor CPQ enables customers to see exactly what they are buying before an order is placed. At the same time, sales teams and partners can generate accurate quotes faster, supported by embedded AI that helps accelerate the journey from inquiry to quote, while configuration data flows seamlessly into downstream ERP and fulfillment processes.

The result is a connected experience that aligns what customers see, what sales teams and partners sell, and what operations deliver.

Accelerated revenue
Increase quote velocity and capture more revenue opportunities faster.

Customer confidence
Help customers visualize choices and purchase with greater confidence.

Operational accuracy
Reduce errors and rework with guided product configuration.

Faster product launches
Bring new products, features, and pricing to market faster.

Engineering efficiency
Free engineering teams to focus on higher-value product development.

Connected fulfillment
Streamline the journey from quote to production and delivery.

Build a competitive advantage that scales

From visualization and quoting through to fulfillment, Infor CPQ helps organizations accelerate revenue, reduce friction, and consistently deliver on the customer promise.

10X

Faster quote generation

Enable sales teams, dealers, and distributors to respond faster and capture more opportunities.

40%

More quote volume

Automation helps teams manage more opportunities without adding headcount.

95%

Fewer quote and order errors

Only valid product options can be configured, quoted, and fulfilled.



> Our sales have increased at least 25% by using the CPQ software.

Jeffery Bailey

Vice President, Information Technology, Riverhead Building Supply

About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

infor.com

Make every quote a growth opportunity

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