

The six roadblocks to **supply chain traceability** in fashion, apparel and footwear

With increasingly eco-conscious consumers and regulatory changes alike, achieving multi-tier traceability has never been more important for organizations in fashion, apparel and footwear than it is today. But despite an urgent need to develop a more transparent supply chain, many are still struggling to make it happen.



Gaining Visibility

The struggle with traceability starts at developing internal visibility, and becomes more complex through each phase of the chain. This can be mitigated by having a **multi-tier visibility strategy** mapping your suppliers.



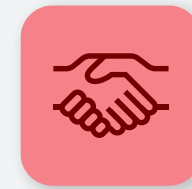
Vendor Noise

There are many new solutions available to enable traceability – but how many of them actually help? The wrong solution can create yet another connection point for supplier information to get lost in, but the right solution will provide seamless support that **integrates with your existing processes**.



Maintaining Good Data

Having a wide network of global suppliers can make getting reliable, up-to-date data from your supply chain difficult. More parties and systems to connect amplifies the traditional challenges around data quality. Having one **central source of truth** for supplier data helps to solve this.



Embracing New Processes

Businesses need to work together to overcome the complexity of their supply chain, and join forces to share and process the data required to **stay compliant via collaborating and collating information** on a centralized digital platform.



Additional Costs

As the cost of doing business rises, the budget for traceability initiatives dwindles. Look for solutions that enable efficiencies for tracing and integration with broader processes to **drive more value**.



Navigating Legislation

Each region has varying regulations regarding supply chain traceability, from UFLPA to the imminent EU Digital Product Passport ruling and beyond. New legislation regarding manufacturing standards arises almost every year. Traceability solutions can help you to **stay on top of these changes**.



Why Infor Nexus?

With **over 25 years** of connecting fashion, apparel and footwear supply chains.

We empower your supply chain to take advantage of smart tools to handle data and streamline supplier data integration, all from one location with world class onboarding and support.

Discover how to **realize your traceability ambitions today.**