



infor<sup>®</sup>

FASHION

# Infor CloudSuite Fashion

A cloud service to help fashion brand owners, manufacturers,  
and private brand retailers manage their critical business processes

# Fashion capabilities built for competitive advantage

Designed to provide an unmatched user experience, Infor CloudSuite® Fashion delivers industry-specific capabilities to support core business processes by combining the Infor® cloud platform built on infrastructure services from Amazon Web Services® (AWS®) and Infor OS. With CloudSuite Fashion, you always have access to the latest innovation without the need for major upgrades.

Infor CloudSuite Fashion enables global business, networked analytics, and a user experience augmented by artificial intelligence, so organizations can:

- Stay current on the latest versions of their software.
- Provide users with access on any device anywhere.
- Scale cloud services to handle usage peaks and valleys.
- Reduce total cost of ownership and capital investment.
- Integrate cloud and on-premises applications with pre-built APIs.
- Connect data across Infor and non-Infor applications for enterprise insights.
- Democratize analytics for better decisions.

Keep current and connected, leverage powerful functionality, and optimize critical business processes, with Infor CloudSuite Fashion.

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# Transform your business with an agile cloud service

Infor CloudSuite Fashion is a comprehensive cloud service of industry-proven fashion capabilities built specifically for apparel, footwear, home textile, and fashion accessories companies. This complete and flexible service offers deep, proven end-to-end capabilities for all critical business processes whether you're a manufacturer, brand owner, or a private brand retailer. Here's a closer look at the capabilities you get when you choose this innovative platform to power your business transformation.

## **Core CloudSuite Fashion services**

- Take advantage of a single, global service that empowers fashion companies across every department, every site, and every country. The core enterprise resource planning (ERP) capabilities within CloudSuite Fashion deliver everything fashion companies need, including product data management, procurement, warehouse and inventory management, manufacturing, sales, and finance.

## **Technology platform**

- Leverage CloudSuite Fashion's innovative technology to enable seamless integration between systems, a unified user experience across all applications, organization-wide visibility into real-time data, and user collaboration.

## **Business intelligence and analytics**

- Harness the power of fashion-specific business intelligence (BI) and business analytics that can understand and optimize complex processes in less time than traditional BI solutions. Make accurate, data-driven decisions by unifying global and local data without physical replication. Prepackaged industry and role-based content automatically surfaces to users in context.

## **Industry Process Catalog for Fashion**

- Get up and running quickly with pre-configured business processes and data models, user-defined menus, and fashion-specific training guides so your users can be productive faster, operate smarter, and learn how to take advantage of efficient process flows across your value chain.

## Optional capabilities

Optional services that enhance and extend Infor CloudSuite Fashion are available for additional subscription fees. Contact your sales representative for more information. Users can extend the core service with:

### Product lifecycle management

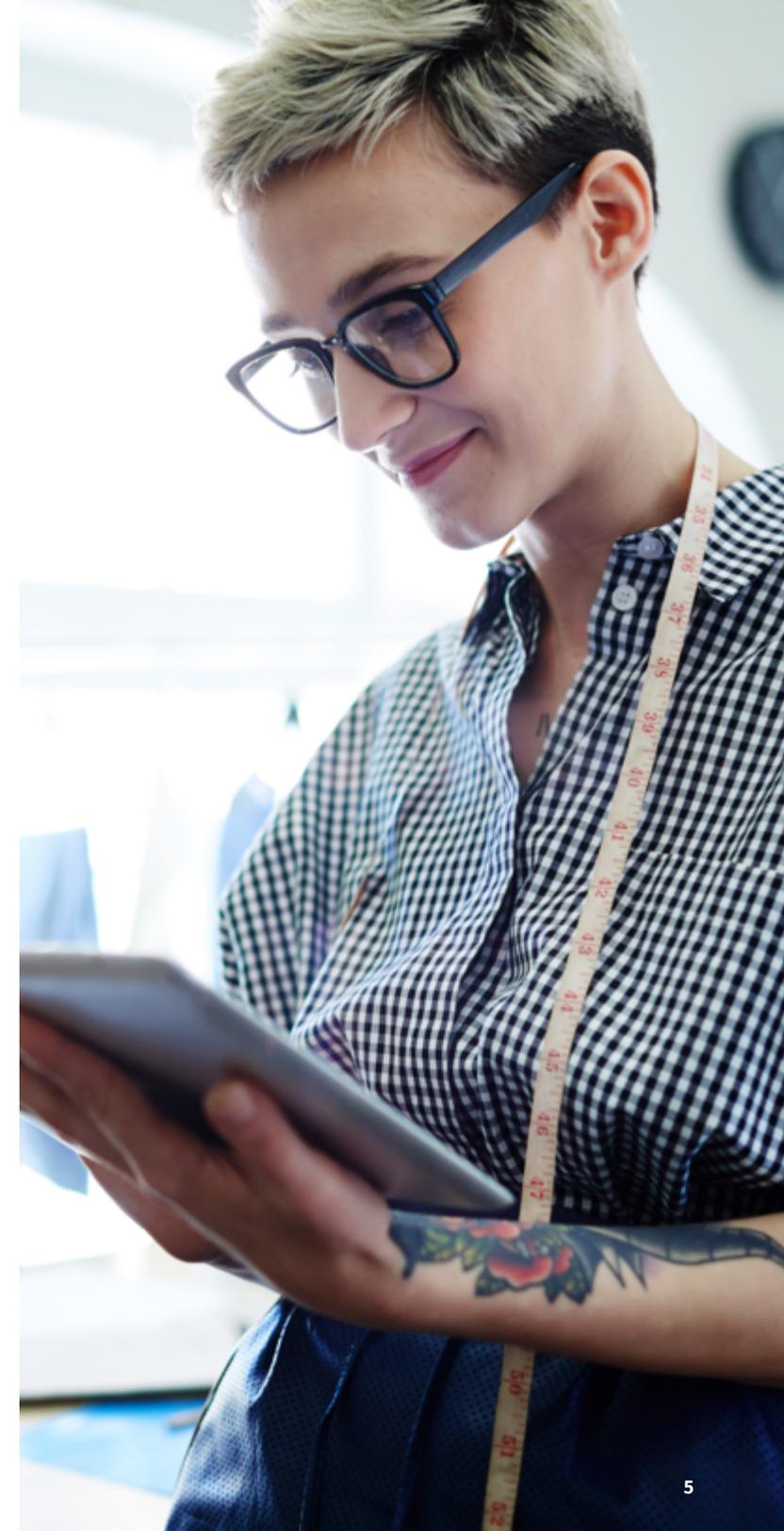
- Accelerate development cycles to get ideas to market faster with a product lifecycle management and collaboration tool that empowers fashion companies to seamlessly link vital areas of the fashion value chain to their business processes—from line planning, design, and development to supply chain sourcing and in-season, consumer-driven design changes.

### Demand planning

- Improve delivery performance, reduce excess finished goods inventory, and avoid product obsolescence. With automated forecasting that uses mathematical forecasting models, you can create and compare different forecasting methods using standard formulas. Dynamic grouping and data aggregation allow you to create and distribute improved demand and forecast versions. And with favorite views and exception management, your forecasters can filter and group data.

### Warehouse mobility

- Automate common processes in the warehouse and on the production floor, ranging from goods receiving, pick and pack, dispatch, inventory transfers, physical inventory counts, and manufacturing order reporting. Enable users with real-time data to immediately respond to important tasks while enhancing inventory accuracy.



### Production scheduling

- Balance the conflicting objectives of avoiding stock outs vs. being left with excess inventory while meeting customer orders on time and in full. The powerful, mid- to short-term planning and scheduling tools enable you to plan large volumes of orders across multiple facilities in a complex supply chain. The solution helps identifying critical problems upfront to take decisions and meet deadlines, saving time and money.

### Quotation management

- Plan, manage, and sell configured apparel that keeps customers excited about buying more. With the powerful configuration engine, you can instantly process rules and constraints in product designs to enable guided selection of only compatible features, options, and dimensions. This applies to any form of licensed branding or embellishment.

## Additionally, CloudSuite Fashion includes these optional horizontal add-ons:

### Enterprise analytics

- Provide more personalized metrics for roles or individual users who need to create their own KPIs, or create or edit metrics. It also provides more enterprise data for users that need to blend data across Infor applications or third-party applications.

### Document capture

- Process documents like supplier invoices digitally, intelligently classifying them and extracting data. The documents and data can then be processed in CloudSuite Fashion using appropriate business logic.





“ Infor CloudSuite give us the agility and transparency we need as our value chain becomes more global and more complex. We now have complete confidence that Infor CloudSuite is the right platform for our global business.”



# Why Infor CloudSuite Fashion?

As industry attitudes and consumer behaviors change, so do the challenges faced by those tasked with sustaining a business in the fashion industry. In addition to a growing focus on sustainability and circular fashion, companies are facing a higher demand to support new sales models such as produce on demand, service, repair, and recycling. Consumers also expect to be able to make their purchases through multiple channels and want to be sure brands are open and transparent around the environmental impact of their production and transportation.

Fashion companies that can fully grasp the industry climate and analyze how the most prominent challenges affect their business will be better equipped to move in the direction of progress.

Infor CloudSuite Fashion can help:

## **Product innovation and planning**

The modern customer doesn't just want new products or styles; they also want freedom and sustainability. And they want it now. Customers who were once satisfied by seasonal fashion line launches are now seeking more enriching experiences that range from garment design to the total upheaval of clothing ownership. To take collections faster to market, successful fashion brands must continue to focus on product innovation and planning, and also be able to change up their production to produce on demand. This means moving away from the traditional long lead-time collection planning into a more agile approach more aligned to what the consumer really wants.

## **Variety and agility in sourcing**

Variety and agility in sourcing will be key for any fashion company adopting a new business model such as offering produce-on-demand garments. If your business cannot deliver the right product, in the right place, at the right time, you risk losing a customer and revenue. Your business must be able to react faster to consumer demands and behaviors so you can ship new collections faster, while also better managing your inventory and rapidly replenishing your warehouses and stores. There will be a need for more local production with faster lead times. Traditional design-source companies might start their own manufacturing to be more in control, or partner with subcontractors near shore.



### **Supply chain visibility and automation**

As many fashion brands still outsource production there's a continued need for better visibility of the supply chain. Not only to automate reporting or get correct estimated time of arrival of products, but also to offer eco-conscious consumers visibility into how your products are being produced. For companies with their own manufacturing teams there's a continued focus on innovation and digitalization of production, such as introducing RFID or designing fabrics that are made to last and to be recycled.

### **Omni-channel fulfillment**

Omni-channel fulfillment is not new to the fashion industry but as more brands move into retail, online sales, mobile sales, social media, and other emerging channels, the customer journey become more complex. To get better consumer insight and facilitate more meaningful communication between brand owners and customers, fashion brands are increasing their focus on the direct-to-consumer channel (DTC). The DTC model gives you better control of the brand experience and can lead to increased online sales and more flexibility in order fulfillment.

### **Financial control and user productivity**

Quickly measuring the financial health of your business is really a baseline requirement for any fashion company. Today's challenge is having the ability to blend data from multiple sources to improve decision-making. Enter machine learning. Solutions powered by machine learning allow organizations to track, collect, and analyze the data generated between your design teams, among product developers and sourcing managers, suppliers and buyers—and dramatically improve your speed of delivery, demand planning, stock replenishment, and price competitiveness. And with in-context analytics embedded into the system users automatically get personalized reports and meaningful insights delivered to inform smarter decisions and improve user productivity.

### **Digital transformation**

Whether it's adapting to constant change, shortening the time-to-consumer, or creating better omni-channel experiences, these challenges all rely on utilizing modern technology. It's this digital transformation of the way the fashion industry operates that can help promote increased efficiency and effectiveness of existing processes. It opens the door to differentiation, allowing fashion companies to rethink approaches and create new data-driven ways to deliver and elevate products, services, and the customer experience.



# Supporting users—today and tomorrow

Infor CloudSuite services leverages modern technology to help fashion companies achieve future growth, and can be extended with artificial intelligence and the world's largest commerce network.

## **Pre-built critical industry capabilities**

- Prepackaged workflows, content, integrations, and analytics are designed with industry best practices, informed by thousands of implementations.

## **Cloud design drives business agility**

- Deliver a simplified user experience, data aggregation, workflow integration, hyperscaling, automatic upgrades, and a data lake.

## **Actionable insights with enterprise analytics**

- An enterprise business intelligence (BI) and analytics platform enables accurate, data-driven decisions.

## **Extending the enterprise with networked commerce**

- Connect all supply chain partners for enhanced visibility of end-to-end product and logistics flows, with real-time demand and supply signals, allowing for early detection of disruptions and opportunities.

## **AI unlocks business potential**

- AI anticipates, recommends, and derives insights, while powering robotic process automation, machine learning, and IoT.

## **Prioritizing time to value**

- Infor's service delivery methodology delivers accelerated productivity and ensures customers realize maximum value from their technology investment.



# Take a closer look

Infor OS provides Infor CloudSuite Fashion users a comprehensive technology platform of services to choose from which serve as a unifying foundation for your entire business ecosystem.



## Enhanced enterprise experience

Utilize Infor CloudSuite Fashion to centralize access to applications—with single sign-on and real-time, organization-wide visibility to streamline communication.



## Open architecture

Integrate Infor and third-party enterprise products in the cloud, on-premises, or in hybrid deployments with Infor's advanced, integrated platform as a service (iPaaS) capabilities and API gateway.



## Transformational data as a service

Provide data acquisition technologies and a unified repository for capturing enterprise data. Infor's Data Lake ensures data fidelity, governance, security, and access.



## Artificial intelligence

Transform historically complex AI technologies (natural language processing, intelligent automation, and machine learning) into valuable and attainable enterprise goals.



## Extensibility

Easily create the right experience with minimal coding with Infor's optional developer tools—whether it's an intuitive consumer-grade web interface, a high-productivity form, or an App to support a unique business process.



## Data and system governance

Integrate governance, risk, and compliance (GRC) software to help monitor regulatory and statutory standards and proactively update critical applications.



## Robotic process automation

Use robotic process automation and artificial intelligence to automate non-value adding processes across the organization and identify trends and correlations for better decisions.

# World-class infrastructure

The Infor cloud is built on AWS, the market leader for cloud-based infrastructure as a service for more than 10 years. By leveraging Amazon's multi-billion-dollar annual R&D investment in technology, Infor's industry CloudSuites can better deliver on Infor's core mission of building critical industry capabilities.

Infor has partnered with AWS to deploy Infor CloudSuites in 10 AWS regions and 27 availability zones across the globe—and that footprint continues to grow to meet customer requirements.

Infor CloudSuite services are designed to run seamlessly across multiple availability zones with active/active high-availability clustering. This means that customers will experience minimal impact from any unplanned outages or system loads.



# Prioritizing time to value

Infor's innovative service delivery model impacts all aspects of Infor's customer life cycle. It is guided by decades of successful ERP implementations and has been continuously refined with the goal of delivering implementations on time and on budget, ultimately delivering faster time to value for our customers. It combines aspects of agile methodology with advanced implementation accelerators, process intelligence tooling, a data migration factory approach, testing as a service, consumerized learning, and managed services options.

## Industry Process Catalogs

Infor's Industry Process Catalogs (IPC) are industry-focused, preconfigured, yet flexible processes designed specifically for Infor CloudSuites. They are designed to deliver core industry-leading business processes, along with application configurations, implementation playbook, tools, and templates. These will deliver a prescriptive, repeatable process that will drive predictable results while helping to lower risk and increase time to value for Infor customers.

## Driving customer success

Infor believes that "not all business processes are created equal." Our prescriptive deployment approach allows us to clearly identify the processes that are most important in helping our customers differentiate themselves and deliver maximum value. This model allows us to deliver our industry CloudSuites with most of the necessary processes already built in and ready to adopt; about a third of the remaining processes are refined/configured to suit the needs of our customers; and the final layer receives the most focus, to truly make our solutions a competitive differentiator for the customer's business.

- **Standard**—These are core industry-leading processes delivered in the form of our pre-configured implementation accelerators. Customers can easily adopt these with very little effort, spending time primarily on only the validation of these core standard processes. These core processes are adopted "as is."



- **Differentiating**—These are the processes that truly enable differentiation for our customers. We work with our customers to configure these processes, providing specific guidance on how to optimize their solution. While this phase takes a little more time and effort, it allows us to provide options that our customers can tailor and configure to best fit their specific business needs.
- **Unique**—These processes are where we spend the most time and resource capacity. Focusing on those processes that are highly differentiating/unique to our customers, the objective is to enable them to help make dramatically better business decisions and provide a better experience to their customers.

By eliminating the need for any customized work within the standard processes, we are able to free up time to collaborate with our customers and focus on the differentiating and unique processes and help our customers define a path to success to achieve better business outcomes.

### Data migration

The risks and costs of do-it-yourself data migration may not be clear until it's too late. Too many in-house processes can lead to go-live delays, or worse, production problems resulting from poor data migration.

Infor Data Migration services use established methodologies to successfully, accurately, and quickly complete critical, customer data migrations. This proven service helps to eliminate costly in-house errors, ensures implementation stays on track, and sets a solid foundation for future data management processes.

### Consumerized learning

Infor's consumerized learning is an innovative approach that provides a personalized enterprise learning environment. Users can consume training in a variety of formats that are modern, easy to use, and delivered as an embedded, contextualized, consumer-grade user experience.

### Services and support

When the deployment is complete, customers want to concentrate on running their businesses. Infor CareFor allows them to do just that. With a portfolio of outcome-driven services and support offerings designed to provide customers with ongoing capabilities for sustained success, CareFor ensures that customers have options to address the application-level responsibilities that come with any Infor solution, as well as achieve their definition of business success.



# The last upgrade you'll ever need

ERP upgrades will be a thing of the past with Infor CloudSuite Fashion. The service's cloud-based digital platform ensures that you'll always have access to the latest industry features and regulatory upgrades paired with the highest level of security protocols. Stay current with the functional and technical evolution and innovate at your own pace.

Plus, Infor CloudSuite Fashion delivers a fast and significant return on investment, speeding time to value with a fast deployment. The platform can quickly scale to support business growth, so fashion companies can invest in more strategic growth initiatives with the capital freed from hardware infrastructure upgrades.

**Keep current and connected, leverage powerful functionality, and optimize critical processes with CloudSuite Fashion.**

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**About Infor**

Infor is a global leader in business cloud software specialized by industry. Over 65,000 organizations in more than 175 countries rely on Infor's 17,000 employees to help achieve their business goals. Visit [www.infor.com](https://www.infor.com).

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