

Driving excellence in premium motorhomes

Future-proofing ERP at Carthago



Overview

Carthago strengthens production consistency with Infor

Carthago is a leading manufacturer of premium motorhomes. It produces around 5,500 motorhomes each year from its facilities in Germany and Slovenia, generating sales revenue of just under 570 million euros. Many of Carthago's production components are bespoke, giving customers the freedom to configure each vehicle with special features.



Challenge

Establish consistent management
of production across three
Carthago locations



Infor solution

Infor CloudSuite Automotive
ensures continuous technology
enhancements without disruption



Outcome

Increased operational efficiency,
simplified critical data sharing,
and supported scalability for
future company growth

Challenge

Retain bespoke design while ensuring consistently high manufacturing quality

A life on the open road. Touring Europe, visiting cities, beaches, and forests, following the sun. Little wonder the recreational vehicle market is expected to grow over 10% annually by 2030.¹ Motorhome living is the dream for many Europeans. For a lucky few, the reality may be owning a Carthago.

Carthago is a market leader in premium motorhomes. The company makes around 5,500 vehicles each year; the focus is on quality materials and bespoke fittings.

The challenge is to retain complex design elements while ensuring manufacturing consistency and quality. Carthago has three factories and a workforce that has grown to 1,500 over the last 45 years. "We want to standardize processes wherever possible," says CIO, Markus Thiel. "We believe by adopting a cloud Enterprise Resource Planning (ERP) platform we establish consistency and give ourselves the best position to exploit AI and automation opportunities."

¹ Mordor Intelligence, Europe recreational vehicle market size and share analysis, 2025

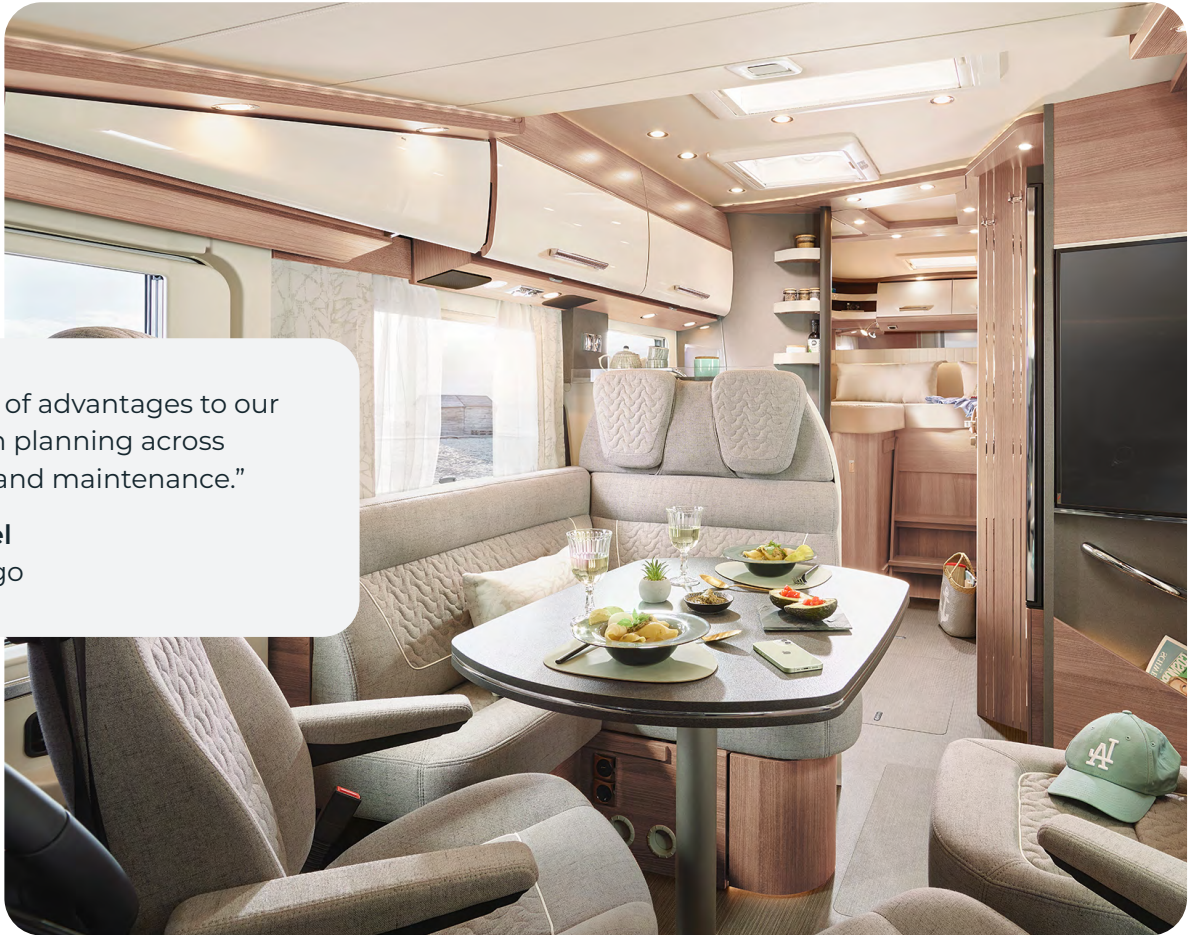
Infor solution

Establishing security, scalability, and long-term viability

Carthago spent many years refining its Infor LN on-premises environment. While this met many of the unique requirements of the business, it had grown inflexible and increasingly difficult to maintain. Given growth ambitions, the inability to scale made this approach untenable.

Transitioning to multi-tenant Infor CloudSuite Automotive establishes security, scalability, flexibility, and long-term viability. Working alongside Infor and Sigma, its long-term integration partner, Carthago was able to take a greenfield approach, undertaken in phases. The pre-project phase identified necessary modifications or replacement of existing processes and established a hierarchy of use cases.

“A move to cloud is a major undertaking, but Infor CloudSuite Automotive reduced the change management effort,” says Dominik Adler, Project Lead. “We could be selective in the way we moved data across, with the assurance that we could utilize new functionality in the future.”

A photograph showing the interior of a Carthago motorhome. The space is modern and well-lit, featuring light-colored wood paneling and beige upholstery. A round table in the center is set with plates of food, glasses, and a small potted plant. In the background, there are more tables and seating areas, and a large window looks out onto a landscape. A green baseball cap with a white logo is visible on a seat in the foreground.

“We see a lot of advantages to our supply chain planning across production and maintenance.”

Markus Thiel
CIO, Carthago

Outcome

Process consistency and a platform for growth



Future-proofs the ability to scale



Enables widespread access to data



Builds transparency through seamless integration

Carthago future-proofs the ability to scale

Infor CloudSuite establishes process consistency across the three production locations and provides a platform for future growth. Carthago hopes to gradually increase annual production in the coming years. Bespoke design remains central, but the business is better able to share details with a single source of truth. It eliminates the need for shadow ERP, with less reliance on local approaches such as Excel.

“What we now have is a platform which will scale and develop into the future,” says Thiel. “We can see new features, and in Sigma, we have the right partner to explore new opportunities with the platform. The three parties work well together.”

Enables widespread access to data

Rather than dampen local initiatives, Thiel says, Infor CloudSuite will encourage the sharing of best practice between factories and production teams. Carthago has an enterprise license which allows people to access the system regardless of how often or how long they use it. The platform is already being used by 900 employees; this will grow as access opens up to shop floor workers.

“We see a lot of advantages to our supply chain planning across production and maintenance,” Thiel says. “Overall, Infor CloudSuite Automotive will ensure better tracking and tracing, with clearer visibility of operations. There’s lots we can digitize.”

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Markus Thiel
CIO, Carthago




Builds transparency through seamless integration

The most exciting prospect, Thiel says, is the ability to integrate new data sources into the platform. The previous approach made this difficult, Infor CloudSuite is built to integrate.

“Everything that adds value can be brought onto the platform,” Thiel says.

“Previously, we had lots of information held in different systems. We can now be far more transparent in the way data is held and shared.”



“With Infor CloudSuite Automotive we can move over in a phased approach and be selective in our use cases. The migration can be flexible and modular.”

Dominik Adler
Project Lead, Carthago

About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation

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