



CASE STUDY

AutoWorld gains competitive edge with Infor CloudSuite Equipment

About the company

AutoWorld is one of the pioneers in the fields of operational lease and car maintenance and retail in Saudi Arabia. The company operates nationwide and is one of the Kingdom's fastest growing companies in cars operational leasing, managing a fleet size of 10,000+.

Challenges

- Accelerate the digitization of its business processes, particularly those related to operational leasing and maintenance of its fleet of vehicles
- Enhance its approach to leasing management to make it more intuitive and streamlined
- Build a more effective workforce and deliver enhanced customer acquisition and retention

Benefits

- Simplified, standardized, and transformed its business practices by moving to the cloud
- Increased visibility on critical business information and accelerated processes across the organization
- Redesigned its leasing management process to have a single-entry point to manage the complete leasing flow: from leasing quotations through to contract, vehicle dispatch, return, and invoicing
- Helped AutoWorld gain competitive advantage with further visibility on data and more productive processes across all locations



Headquarters

Al Khobar, Saudi Arabia

Industry

Mobility Services

Employees

500

Infor® product

Infor CloudSuite™ Equipment

Web site

autoworld.com.sa

“ The depth and breadth of Infor’s CloudSuite Equipment solution will help us become even more competitive through the increased visibility of critical business information, the smooth flow of data between departments, and streamlined business processes across all of our offices.”

TARIQ KHOSHAL
CEO, AutoWorld