General manufacturing and wholesale distribution

# How to get started on your digital transformation journey

Navigate around obstacles, accelerate to high-stakes rewards

66

Digital transformation in manufacturing will not only jump start growth, but will also create the environment for a manufacturing renaissance."

**Nine Starting Points to Digital Transformation** 

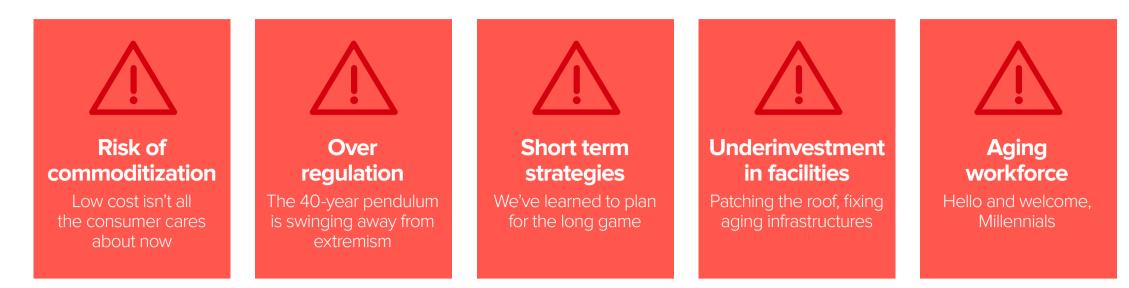
**R "Ray" Wang,** Constellation Research



Based on insights from Constellation Research's *"Nine Starting Points to Digital Transformation" by R "Ray" Wang* 

### The obstacles now in the rear view mirror

New technologies have drastically changed the business landscape. Manufacturers, contractors, dealers and distributors have witnessed the hurricane of change tear away old ideas and make room for new concepts. This is the chance to reimagine and reinvent. You either embrace the opportunity or risk obsolescence.



### 66

Digital transformation calls for organizations to engage with stakeholders to transform business models through disruptive technologies,"

Nine Starting Points to Digital Transformation



expect to benefit from digital transformation.

## Start here ) design thinking

Digital transformation begins with design thinking.

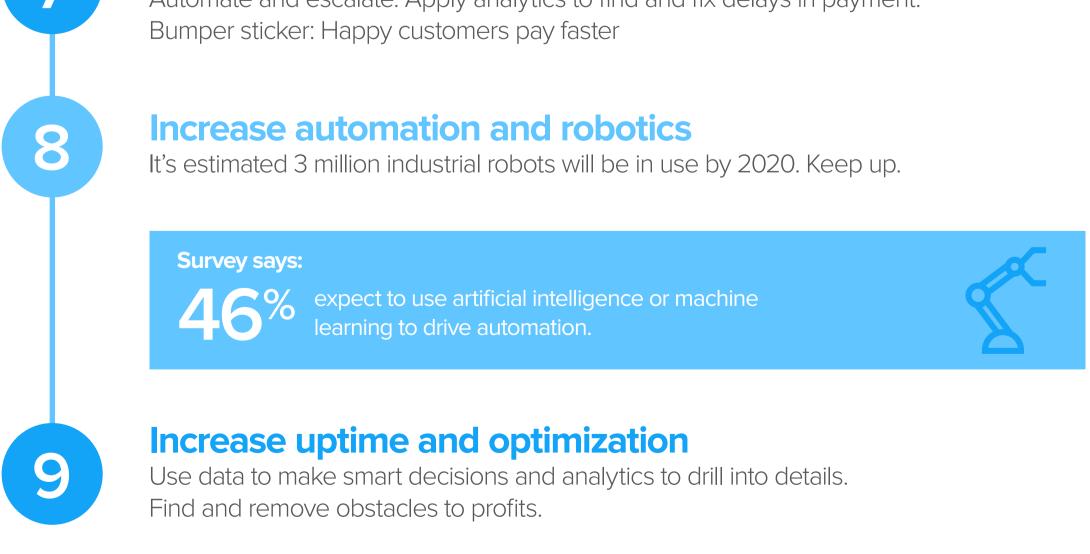


### Then what?



#### Streamline order-to-cash

Automate and escalate. Apply analytics to find and fix delays in payment.



### 66

As organizations master these nine starting points, expect new investment in networks that will knit these entry-point projects together to form a co-innovation and co-creation platform.

These network economies will build on the products and services and the technologies to transform the marketplace...."

Nine Starting Points to Digital Transformation

**R "Ray" Wang,** Constellation Research

To learn more about starting your digital journey, download *"Nine Entry Points to Digital Disruption,"* by R "Ray" Wang, Constellation Research

Download now >

