infor

INFOGRAPHIC

Infor CPQ solves pricing and configuration challenges in manufacturing



Speed and accuracy are paramount to winning complex sales. Infor CPQ (Configure, Price, Quote) is a powerful software designed to streamline your entire sales process, from initial customer interaction to order fulfillment. By leveraging a visual, rule-based interface and intelligent configuration tools, Infor CPQ empowers your sales reps to become product experts, eliminating costly errors and accelerating conversions.



Why choose Infor CPQ?

| I | 000 |
|---|-----|
| I | |
| I | |

Interactive visual configuration

The 3D product configurator generates 2D drawings, 3D CAD assemblies, and AR visualizations for a dynamic product experience that converts

| 777, | 1777 | 1221 |
|------|------|------|
| 777 | 777 | |
| 777 | | |

Automated quoting and ordering system

Simplify complex product sales with a unified configurator that captures product knowledge, empowers sales channels, generates error-free quotes, and transforms data into insights for smarter decision-making



Easy enterprise integrations

Streamline the entire sales and manufacturing flows from initial inquiry to error-free orders with out-of-the-box integrations for leading CRMs, ERPs, CAD systems, and more



Seamless quote-to-manufacture flow

Eliminate manual errors and accelerate production with automated quoteto-order conversion, which generates accurate Bills of Material (BOMs), routings, shop orders, and change orders—all integrated with existing systems



Partner with Infor to unlock growth and customer success

Empower your customers to conquer complex sales cycles and increase operational efficiency with our Infor CPQ solution. Join the Infor Partner Network (IPN) and become a leading force in the CPQ revolution.

Five reasons why Infor CPQ is the perfect addition to your VAR/ISV business:



High-demand solution: Offer a best-in-class CPQ software that addresses critical pain points for manufacturers

\$

Recurring revenue stream: Unlock recurring revenue through software licensing and ongoing customer support



Product differentiation and growth: Expand your portfolio with a robust CPQ solution that sets you apart from the competition

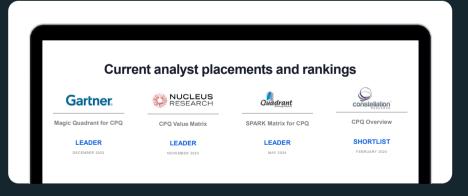


Seamless integration: Leverage pre-built integrations with leading CRM and ERP systems for effortless implementation



Expert support: Gain access to comprehensive training, marketing resources, and dedicated support from Infor

Current analyst placements and rankings



Join the Infor Partner Network and equip your customers with our in-demand, industry-leading CPQ solution.



LEARN MORE

About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

Copyright © 2024 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners. www.infor.com.

Infor CPQ solves pricing and configuration challenges in manufacturing, Infographic, English, 0524 INFDTP3024945-en-US-0524-1

