

## Infor Marketplace: Where builders share innovation

## Infor Platform Technology

Infor Marketplace is aimed at making it simple for customers to discover, buy, and use industry and micro-vertical solutions that integrate with and enhance Infor's portfolio of business software. Whether it's partner-developed applications that meet certain niche industry requirements or free, Infordeveloped content (such as visualizations and extensions), Marketplace showcases curated solutions that are available to Infor's 65,000+ customers.

The speed and quality at which Marketplace's enterprise software ecosystem is evolving is attributed to the Infor technology platform's rich set of cohesive services optimized for the cloud. Pre-integrated services include data integration, workflows, alerts, information widgets, and more. Marketplace makes it easy and intuitive for industry experts in the community to apply their knowledge to extending core Infor business software capabilities.

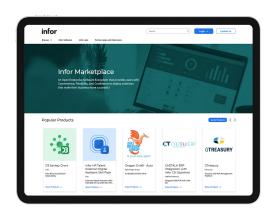
Visit **Infor Marketplace** to discover a variety of partner and Infor solutions that address niche functionality, meet industry-specific needs, and offer the latest innovations from Infor Labs.

## Value to partners

Monetize new ways of solving common customer problems with greater visibility and reach. Take advantage of:

- **Leads**—See direct communications from customers interested in partner solutions
- Marketing—Promote your partner brand and offerings via featured solutions





• **Endorsement**—Gain greater customer confidence in partners with Infor's seal of approval

## Value to customers

Leverage a single location where Infor customers can come to extend Infor business software for immediate value.

Marketplace's offerings are:

- **Proven**—See ratings and reviews from other customers on solutions that are helping their businesses
- **Simple**—Rely on compatibility with Infor's business software, even after upgrades
- **Modern**—Stay relevant with the latest technology to help solve industry-specific business problems

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