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Infor Birst Mobile empowers users with insights on the move

BUSINESS INTELLIGENCE

Mobile devices and applications are now a standard part of the work environment, and consequently, it is no surprise that mobile business intelligence (BI) is becoming the fastest growing means of consuming data. In fact, some organizations have 'mobile first' strategies, where the primary information delivery mechanism is mobile. Mobile BI, therefore, is no longer just a "nice-to-have," but is quickly becoming the principal way business users demand to consume analytics. What makes mobile BI so compelling is that insights can be woven much more closely into the places where work is actually done, which is often away from the office.

Make smart decisions, anywhere, anytime

Infor Birst® Mobile is a native app for iOS and Android that delivers fast and secure access to all of your reports, dashboards, and KPIs. Infor Birst's industry-leading[1] mobile capabilities empower you to make decisions anywhere—on the road, in the warehouse, at the retail store, aboard your flight—and stay connected to your data, wherever your business takes you.

Design once, use everywhere

Infor® Birst Mobile employs a "design once, use everywhere" approach, which allows each dashboard you build to be viewed on any device. Using responsive design, Birst Mobile automatically adjusts the layout of your dashboard—rotating, resizing, or moving as necessary—to ensure reports and dashboards perfectly fit the device on which they are viewed.

Explore your data even when you're offline

Your business should not stop because of a lack of internet connectivity. Infor Birst Mobile offers offline interactivity so that users can continue to explore their data in remote areas or in buildings where Wi-Fi is not available. To support the highest levels of security, Birst encrypts data on the device and in-transit, and provides remote data-wipe capabilities.

Infor Birst Mobile leverages the mobile device's rich interactivity and native gestures to provide a truly engaging and intuitive experience. Birst Mobile is built using the same industry-leading, cloud-based SaaS infrastructure of the Birst networked business analytics platform, so deployment is simple, secure, and scalable.

Tell compelling stories with data

Infor Birst Mobile makes it easy to turn your data-driven insights into a compelling story. You can take your data stories on the road and deliver them anywhere, anytime. Combine interactive dashboards with custom text and annotation to create a targeted narrative designed to communicate with your audience.

Infor Birst Mobile: Analytics at your fingertips

With Infor Birst Mobile, business users on the go can quickly flick through dashboards and visualizations, tell stories, filter information, and drill into reports for more detail.

Infor Birst Mobile lets you:

- Search dashboards and bookmark favorites

- Interact with dashboards using mobile device gestures

- Use storytelling to create, edit, and employ a data-driven narrative

- Tap data to switch visualizations, apply filters, or drill down for more detail

- Email an annotated dashboard screenshot to colleagues

- Access dashboards even when not online

- Set up scheduled notifications with PDF or Excel attachments

- Quickly find dashboards with Spotlight search (iOS)

- Preview content without opening it using 3D touch technology (iOS)

- Hand off a dashboard in its latest state between mobile devices (iOS)

- White-label the Birst app to support brand identity

- Protect the security of data with single sign-on (SSO) and remote wipe capabilities

Infor Birst Mobile gives users access to insights anywhere they go, connected or disconnected, and has the potential to make your BI and analytics deployment truly pervasive, enabling everybody to make better business decisions.

Explore your data even when you're offline

Tell compelling stories with data

1. 2018 Gartner Critical Capabilities for Analytics and Business Intelligence Platforms

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