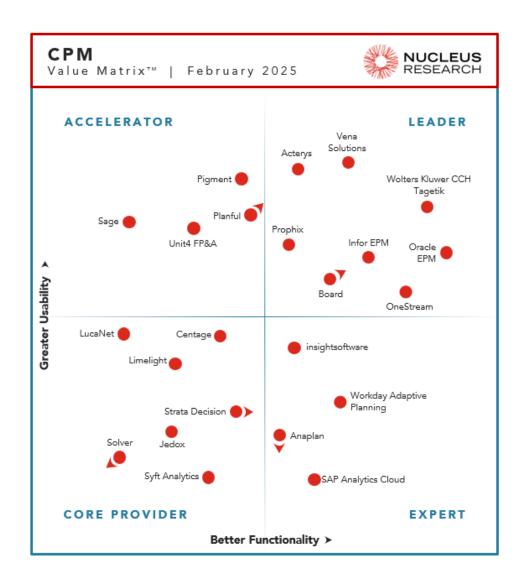# NUCLEUS RESEARCH

CPM Technology Value Matrix™ 2025

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The Bottom Line

Vendors across the Corporate Performance Management (CPM) market continue to prioritize investments in machine learning and Generative AI, with feature developments enabling predictive analytics, scenario modeling, and automated reporting. Integration remains a key focus, with connectivity between CPM solutions and data sources such as ERP, CRM, and data warehouses enabling a cohesive view of financial and operational performance. Additionally, user experiences, such as drag-and-drop functionality, Excel-like interactions, and intuitive design, have been enhanced to make CPM platforms more accessible to non-technical users.

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ACCELERATOR / LEADER / CORE PROVIDER / EXPERT quadrants plotting: Vena Solutions, Acterys, Wolters Kluwer CCH Tagetik, Pigment, Planful, Prophix, Infor EPM, Oracle EPM, Sage, Unit4 FP&A, Board, OneStream, LucaNet, Centage, insightsoftware, Limelight, Workday Adaptive Planning, Strata Decision, Anaplan, Solver, Jedox, Syft Analytics, SAP Analytics Cloud. Axes: Greater Usability (vertical), Better Functionality (horizontal).

In 2025, the market continues to focus on AI/ML and GenAI, but with more mature implementations. Vendors like Acterys, Board, and OneStream have advanced their AI capabilities, particularly in predictive analytics, scenario modeling, and automated reporting.

Market Overview

The 2025 CPM (Corporate Performance Management) market builds on the advancements of 2024, offering organizations more sophisticated tools for financial planning, budgeting, forecasting, and reporting. Vendors across the spectrum are focused on optimizing financial processes, enhancing data analysis, and enabling better decision-making. The market continues to prioritize AI/ML and generative AI (GenAI), but with more mature implementations. Leaders have advanced these capabilities, particularly in predictive analytics, scenario modeling, and automated reporting. Additionally, there is a growing importance of ESG (Environmental, Social, and Governance) reporting and sustainability tracking.

This year, vendors are continuing to advance their AI capabilities, integrating GenAI and AI/ML more deeply into their respective platforms. Investments in natural language queries and AI-powered predictive analytics enable data analysis with features such as GenAI chatbots, AI automapping, anomaly detection, and driver analysis. Additionally, these investments aim to improve planning and forecasting with features like AI/ML-enabled forecasting, predictive cash flow analysis, and AI-powered scenario planning.

Integration and collaboration remain a primary focus, with vendors investing in connectivity between CPM solutions and data sources such as ERP (Enterprise Resource Planning), CRM (Customer Relationship Management) systems, and data warehouses. While integration has been a primary focus in CPM, in 2025, integration capabilities have already been further enhanced. These improvements allow businesses to unify data from disparate sources, providing a cohesive view of financial and operational performance.

Ease of use and user experience have also seen improvements. Features like drag-and-drop functionality, Excel-like interactions, and no-code/low-code customization options are now standard, making CPM platforms accessible to a wider range of users, not just those with high levels of technical expertise.

The Nucleus Research CPM Technology Value Matrix provides an assessment of the market based on how vendors deliver value to customers through the usability and functionality of their solutions (Nucleus Research v67 – Understanding the Value Matrix, April 2021). The research is intended to deliver a relevant snapshot of the CPM technology market rather than serve as an empirical ranking of the vendors. The arrows indicate each vendor's perceived momentum and are informed through conversations with end users, recently released capabilities, features, and other investment areas.

Leaders

Leaders in the 2025 CPM Value Matrix include Acterys, Board, Infor EPM, OneStream, Oracle EPM, Prophix, Vena Solutions, and Wolters Kluwer CCH Tagetik.

Acterys

Acterys is recognized as a leader in the 2025 CPM Value Matrix. Acterys is an open planning platform with a front-end user interface built in Microsoft Power BI and Excel. Organizations use Acterys' workflows,

Vendors like Vena Solutions introduced Vena Copilot, a GenAI tool for data gathering, trend analysis, and report generation.

templates, and no-code development tools to supercharge Power BI with write-back capabilities, allowing planners to input information and see immediate results using a familiar user interface. Acterys offers comprehensive integration capabilities, unifying data from ERP, CRM, and various other systems into a single, cohesive financial and operational view. This strategy combines Power BI's powerful analytical capabilities and flexibility with Acterys' administrative, project, security, data management, and process design tools. Acterys provides custom visuals, use-case specific templates, workflows, and computations out of the box and can be utilized in any business that uses Power BI or Excel. The platform is compatible with both cloud-agnostic and on-premise deployments. Acterys may be used for sales, marketing, human resources, and operational planning, as well as financial planning and analysis. It includes what-if simulations, automated reporting, customizable decision trees, and business rules for processes and approvals.

Recent updates:

► In the past year, Acterys introduced the Acterys Booster Engine, leveraging advanced AI algorithms for parallel processing to enhance the speed and efficiency of data analytics and planning, enabling faster computations for large-scale datasets and improving writeback and real-time insights.

► In 2024, Acterys enhanced its integration with Microsoft Power BI and Excel, introducing Acterys Functions for dynamic reporting, real-time data editing, and API-triggered updates directly within Excel. Additionally, Microsoft Entra ID integration was implemented to simplify access management and enable seamless single sign-on. Acterys integrated AI-powered analytics, enhancing predictive capabilities for trend analysis and scenario planning, streamlining decision-making, and automating complex calculations.

► The vendor added multi-level commenting and collaboration features, allowing teams to leave rich-text feedback and engage in discussions directly within the planning framework, improving workflow clarity and efficiency.

► In 2024, Acterys expanded its writeback capabilities to include platforms like Microsoft Fabric, providing a more versatile and unified analytics experience for diverse enterprise needs.

Acterys introduced the Acterys Booster Engine, leveraging AI for faster data processing and real-time insights. It also enhanced its integration with Microsoft Power BI and Excel, offering dynamic reporting and real-time data editing.

► During 2024, Acterys released the Smart XL Visual for Power BI, combining Excel-like interactivity with Power BI's analytical controls. Key features include real-time updates and writeback to the database, enabling dynamic data updates, advanced reporting flexibility for asymmetric and customized dashboards, and scenario planning. This visual bridges traditional Excel workflows with advanced Power BI analytics, enhancing collaboration and efficiency.

Board

Board is a leader in this year's CPM technology value matrix. Board focuses on mid to large organizations and provides an intelligent planning platform that includes FP&A, consolidation and closure, lease accounting, supply chain management, and retail planning features. The Board Intelligent Planning Platform provides businesses with a full planning suite, allowing them to analyze financial and operational data to find insights and make data-driven decisions. Aside from its primary skills in FP&A, Board provides financial consolidation and reporting capabilities. Users may use Board to access and analyze data from a variety of sources, build and manage customizable dashboards, and produce automatic reports for real-time collaboration and monitoring. Board's predictive analytics features let customers to apply machine learning for forecasting, what-if scenario modeling, and cluster and segmentation analysis.

Recent updates:

► In 2024, the Solutions Department updated GCR and Lease Accounting applications, while delivering new accelerators and applications across Finance (e.g., Planning, Budgeting, ESG reporting) and Operations (e.g., Demand Planning, S&OP), with additional solutions like DDMRP and Portfolio Management planned for 2025.

► The Dynamic Engine, introduced in Board 14, optimized scalability and performance by dynamically managing in-memory and on-disk data, leveraging advanced compression and parallel processing to handle complex datasets efficiently.

► In 2024, Generative AI capabilities were integrated through ChatGPT-4o Mini via Microsoft Azure OpenAI, enabling dynamic insights with AI-assisted analysis and an intelligent platform assistant for simplified onboarding and query resolution.

Board integrated Generative AI via ChatGPT 4o Mini and enhanced its Dynamic Engine for better scalability and performance.

- ▶ Azure ML integration, introduced in 2024, enhanced forecasting by connecting Board data with AutoML for seamless model training and background processing, delivering results directly into the platform for planning and reporting.

- ▶ Board 14 unveiled a redesigned UI in 2024, improving usability, productivity, performance, and collaboration with a modernized interface tailored to user needs.

- ▶ FlexGrid enhanced analytics in 2024, introducing a tabular format that simplifies data interaction, enhances scalability, and provides a user-friendly alternative to multidimensional models for democratized data access.

Infor EPM

In 2025, Infor EPM is recognized as a leader in the CPM Technology Value Matrix Infor EPM manages budgeting, forecasting, financial reporting, consolidation, sales, and operational planning. The latest version of Infor EPM is cloud-native and supports integration with third-party applications through data injection and ETL capabilities. Compatible with Infor Data Fabric, Data Lake and Data Warehouse, Infor EPM can be integrated to Infor CloudSuites and external solutions with automated data flows and store and write-back data in Infor EPM multidimensional analytical database. By connecting to both on-premises and cloud applications and leveraging Infor EPM reporting and modeling tools, users can build automation and extend Infor EPM to streamline analytics, enhance the user experience, and address unique planning and reporting use cases. In addition to traditional budgeting and planning, Infor EPM supports initiatives such as product sales planning and investment planning, workforce budgeting, and supply and demand planning. Infor EPM hosts several industry packages with pre-built templates, reports, and calculations that accelerate implementations as part of Infor's industry-specific approach.

Recent updates:

- ▶ Infor streamlined its strategic focus by merging Decision Intelligence with the Reporting and Planning strategy areas, while establishing Modeling tasks as a separate focus area to highlight its importance.

- ▶ Infor introduced a specialized Financial Reporting Application, offering pre-delivered financial KPIs, a financial package with

Income Statement, Balance Sheet and Cash Flow reports, and dashboards for a comprehensive financial overview, with plans for further integration in future releases.

► Over the past year, Infor enhanced Microsoft Excel Integration within Infor EPM by incorporating dynamic styles, new ribbon actions, hierarchical finance views, support for custom data types, advanced sorting, and zero-suppression settings to streamline reporting and analysis tasks.

► Infor expanded its Ad-hoc Financial Reporting tools by adding zero-suppression, advanced actions, financial modes, user role security, and UX improvements such as customizable report cell colors.

► Infor made significant updates to Financial Consolidation, including custom process sequences, group reporting currency settings, new Balance Sheet reports, single entity reporting, and UX enhancements for existing reports.

► Infor introduced the OLAP Change Log Feature for cloud customers, enabling tracking of sensitive data modifications and logging them securely in the Data Lake for detailed analysis.

► In the past year, Infor prepared Infor EPM for Infor GenAI adoption by integrating foundational features and planning out-of-the-box examples to demonstrate GenAI capabilities in 2025.

► Over the past year, Infor advanced the Infor Data Warehouse, making it available to early adopters and aligning it with Infor EPM's flexibility to maximize its power.

OneStream

OneStream is a leader in the 2025 CPM Technology Value Matrix for its comprehensive CPM platform, which includes features for financial closure and consolidation, account reconciliations, budgeting, forecasting, integrated business planning, reporting, and analytics. This platform includes data integration and validation capabilities, process automation, data visualization, operational analytics, and reporting. OneStream stands out for its unified and extensible data model, which addresses enterprise financial consolidation, closure processes, planning, and reporting use cases in a single solution. This integrated planning and consolidation strategy allows finance teams to devote less time to data and system administration while concentrating more on

value-added analysis. Clients may also adapt to new demands through the OneStream Solution Exchange, which provides 75 solutions built by OneStream and its partners that customers can easily download, configure, and apply.

Recent updates:

► OneStream has introduced Solution Exchange, which now offers over 100 downloadable solutions developed by OneStream, partners, and customers, all optimized for the OneStream platform.

► During 2024, OneStream launched CPM Express, a simplified and packaged version of core CPM capabilities such as financial close, consolidations, budgeting, reporting, and forecasting, featuring pre-built functionalities, predefined reports, and guided configuration to streamline finance processes.

► In the past year, OneStream introduced Centralized Narrative Reporting, enabling finance teams to perform live analyses of corporate performance drivers, collaborate within Microsoft Office, and automate updates to data and comments for faster and more strategic reporting.

► OneStream enhanced accessibility with its Modern Browser Experience, allowing users to access reports, insights, and dashboards on the go via web browsers, iPhones, tablets, and other devices.

► The vendor certified its Power BI Connector, a no-code integration enabling Finance leaders to seamlessly connect and consume trusted financial and operational data from OneStream within Microsoft Power BI.

► OneStream introduced Genesis, a no-code framework that simplifies personalized analytics and reporting by enabling Finance leaders to create dashboards, widgets, and visualizations with drag-and-drop functionality, improving automation and collaboration in Financial Close workstreams.

► Dynamic Cubes provide real-time analytics by unifying transactional, operational, and financial data to support interactive business modeling and drive growth.

OneStream expanded its Sensible AI portfolio, including a GenAI chatbot for querying financial data in plain English.

► OneStream expanded its Sensible AI portfolio to improve AI-driven capabilities for finance teams. The new Sensible Generative AI chatbot enables finance leaders to query and analyze financial and operational data in plain English. OneStream also improved its Sensible Machine Learning Scenario Modeling, allowing real-time "what-if" forecasting based on key business drivers like interest rates and inflation. The Sensible AI Library was launched to provide pre-built AI models for tasks such as anomaly detection and cold start forecasting without the need for data science expertise.

Oracle EPM

Oracle Fusion Cloud EPM is a leader in the CPM Value Matrix. The vendor offers a complete platform for financial and operational performance management that includes financial planning and analysis (FP&A), financial close and consolidation (FCC), internal and external reporting, account reconciliation, extended planning and analysis (xP&A), sustainability reporting, and financial master data management. The EPM package, which serves organizations of all sizes, improves financial planning and performance management processes by combining out-of-the-box planning and reporting templates with configurable workflows and data management capabilities. Oracle Cloud EPM also stands out for its analytics features, which includes AI/ML-enabled forecasting, scenario modeling, anomaly detection, and generative AI narrative capabilities. Larger businesses like the platform's FP&A versatility, which includes top-down and bottom-up planning, zero-based budgeting, and profitability and cost management. FCC's capabilities include financial consolidation, statutory, management, and tax reporting, as well as process orchestration. Account reconciliation handles transaction matching, journal entry and modifications, approvals, and audit trails. Oracle Cloud EPM, deployed on OCI, can seamlessly interface with the vendor's ERP, HCM, and CRM applications. Alternatively, enterprises may use it as a stand-alone solution that integrates with other ERP systems.

Recent updates:

► Oracle unveiled a comprehensive vision and detailed roadmap for AI-driven Finance, emphasizing the transformative potential of AI and Generative AI technologies in the finance context.

► In the past year, Oracle prioritized delivering intelligent automation to systematically identify inefficiencies and automate manual finance tasks, enabling finance teams to focus on

ESG has become a core focus in 2025, with vendors like Oracle EPM and Wolters Kluwer CCH Tagetik offering advanced ESG reporting and planning tools.

strategic work.

► Oracle introduced predictive insights, leveraging AI algorithms to analyze financial and operational data, delivering contextual narratives and forward-looking business outcomes refined by human judgment.

► In the past year, Oracle delivered connected actions by enabling finance and line-of-business stakeholders to collaborate with GenAI insights, evaluate scenarios, manage risks, and drive cross-functional alignment.

► As part of its AI vision, Oracle has announced a set of AI Agents for EPM that include capabilities for account reconciliation, contextual data exploration, data visualization, advanced prediction, profitability and cost management, and master data matching, with further developments underway for financial close and tax reporting.

► Oracle released an enhanced version of Oracle Cloud EPM for Sustainability, integrating financial and non-financial data to streamline ESG reporting and help organizations manage sustainability goals in compliance with global standards.

► Oracle launched Predictive Cash Forecasting, an AI-powered solution that automates cash management and forecasting processes, leveraging machine learning to predict future liquidity and optimize cash flow in real time.

Prophix

Prophix has been recognized as a CPM Value Matrix leader in 2025 for its CPM solution, the Prophix Financial Performance Platform. This platform allows for budgeting and planning, reporting and analytics, financial closure, consolidation (FCC), intercompany management, and process automation. The platform has been designed so that those with skills in account management and strategy, rather than coding and data entry, may fully utilize its financing features. It has a user-friendly layout that makes spreadsheets easier to use and interacts with Microsoft Excel to make it more accessible. Prophix Academy offers detailed training, videos for quick onboarding, and an integrated Advisor to improve modeling and administration. The program includes several ready-to-use templates and reports for creating financial statements. Prophix enables comprehensive customization of reports, dashboards, and financial documents to meet specific organizational needs.

Furthermore, Prophix employs natural language processing and machine learning to discover data anomalies and automate typical financial reporting and analysis operations.

Recent updates:

▶ In January 2025, Prophix is scheduled to release Prophix One FP&A Plus 2025.1, leveraging advanced database technology and cloud computing to enable finance professionals to understand and model data more effectively than ever before.

▶ Prophix introduced Prophix One Account Reconciliation, a new application designed to automate GL and bank reconciliations and improve the efficiency of the financial close process. General availability of the application was announced in September 2024.

▶ In April 2024, Prophix announced the immediate availability of Prophix One, a next-generation Financial Performance Platform that enables organizations to manage their processes from Close to Planning on a unified platform with seamless data movement and a single point of entry.

▶ In March 2024, Prophix released Financial Consolidation 2024.1 which enhances efficiency and elevates the user interface to streamline financial consolidation.

Vena Solutions

Vena Solutions is a leader in this year's CPM Value Matrix, thanks to Vena's Complete Planning platform, which serves organizations of all sizes. Vena, founded in 2011, is a multi-tenant SaaS platform that integrates with Microsoft Azure's AI ecosystem to handle financial, operational, and transactional data, bridging the gap between an organization's finance and functional divisions, elevating strategic insights across the organization. The provider focuses on providing a system that automates and improves financial and operational planning, budgeting, forecasting, reporting and analytics, financial closure, and consolidations, with Excel serving as a powerful and flexible modeling engine dynamically connected to Vena's web platform and Vena CubeFlex™ database technology, and is a key user interface for data interaction. The vendor makes use of Excel's growing computational tools, formulae, analytical capabilities and flexible layout and design choices, which are linked to a central analytical database (Vena CubeFlex) and collaborative workflows. This technique provides broad user acceptability, customizable modeling, and analytical and audit

Over the past twelve months, CPM vendors have further improved user experience. Board unveiled a redesigned UI for better usability, while OneStream introduced a Modern Browser Experience for accessing reports on the go. Vena Solutions enhanced its Ad Hoc Reporting capabilities, offering a native Excel experience with advanced analytics.

capabilities. A growing library of out-of-the-box templates, dashboards, processes, tools, and computations speeds up deployments while keeping implementation costs low.

Recent updates:

► During 2024, Vena introduced Vena Copilot, an embedded Generative AI tool that uses natural language for data gathering, report generation, trend analysis, forecast optimization, and answering complex business questions, such as analyzing revenue patterns, understanding root causes for variances and conducting what-if analyses.

► Over the past year, Vena launched the Vena Microsoft Dynamics 365 Business Central Integration, offering the only direct integration on the market with access to all financial and custom data within Microsoft Business Central.

► Vena released the Vena Insights Self-Serve Dashboard Library (Beta), enabling users to get started on Vena Insights in minutes with pre-built dashboards such as P&L Summary, OPEX, Revenue, Balance Sheet, and Custom Dashboards through dimension and member type tagging.

► Drill-through Support to Vena Insights dashboards allows users to investigate underlying transaction records (e.g., invoices, sales orders, AR/AP details) and additional intersection details without cluttering presentation-ready reports.

► Vena enhanced its Support Chatbot, integrating access to a comprehensive knowledge base and providing users with conversational support for troubleshooting and how-to guides, as well as direct connections to support agents for faster resolutions.

► Vena introduced Vena for Microsoft PowerPoint, the only native integration with Microsoft 365, enabling users to build presentations from any device while leveraging live integration with Vena data and a built-in library of visuals for unmatched time savings.

► Improved Ad Hoc Reporting capabilities offer a native Excel experience with Vena CubeFlex data, AI-powered analytics, and advanced features like slicing, dicing, and navigating datasets in a pivot-table-like, self-serve format.

► Vena launched the Export API, a flexible integration tool for automating the export of planning data to ERPs, centralized data warehouses, data visualization tools, and use cases such as ML-based forecasting.

Wolters Kluwer CCH Tagetik

Wolters Kluwer CCH Tagetik is a leader in this year's CPM Value Matrix, thanks to its comprehensive portfolio that includes ESG and sustainability, financial close and consolidation, financial, management, and regulatory reporting, financial and extended planning, and corporate tax solutions tailored for medium to large businesses. To enable integrated business planning and corporate decision-making, the platform combines financial and operational data from several functional areas, including finance, human resources, information technology, marketing, operations, sales, and supply chain, into a single perspective. CCH Tagetik provides a variety of solutions, including financial close and consolidation, financial and business planning, ESG and regulatory compliance management, analytics, reporting, and disclosures. CCH Tagetik has an SAP HANA-certified solution with seamless S/4HANA connector for real-time connectivity and efficient CPM processes. CCH Tagetik is underpinned by the Analytic Information Hub, which allows customers to assemble and analyze detailed data from several divisions for integrated corporate planning and reporting. Furthermore, intelligent analytics features, such as AI-powered predictive intelligence and improved analytics with generative AI for deeper insights, are included across the platform.

Recent updates:

► In 2024, CCH Tagetik launched the CCH® Tagetik Intelligent Platform, integrating advanced AI capabilities to improve efficiency, accuracy, and strategic decision-making for the Office of the CFO.

► Over the past year, CCH Tagetik introduced Objective AI with features like AI Automapping, AI Anomaly Detection, and AI Driver-Based Analysis to enhance data collection, validation, and analysis.

► During 2024, CCH Tagetik enhanced Intelligent Solutions, including Intelligent Disclosure, ESG for Carbon Emissions, and Group Tax Provision & Reporting.

> Wolters Kluwer CCH Tagetik launched the CCH Tagetik Intelligent Platform with advanced AI capabilities, including AI Automapping and AI Anomaly Detection.

► CCH Tagetik delivered significant UI/UX updates, such as a customizable homepage, a new process hub, and visual dashboards integrated with Ask AI for enhanced insights.

► The vendor launched Ask AI, a GenAI-powered tool providing real-time, visual responses to text- and voice-based queries, enabling self-service reporting and analytics.

► Over the past year, CCH Tagetik expanded its ESG and Sustainability Capabilities with modules for Carbon Emissions and advanced planning tools for global sustainability metrics.

► The vendor enhanced Extended Planning, which connects financial and operational workflows across FP&A, sales, marketing, workforce, IT, and supply chain planning.

Experts

Experts in the 2025 CPM Value Matrix include Anaplan, insightsoftware, SAP analytics cloud, and Workday Adaptive Planning.

Anaplan

Anaplan is an expert on the 2025 CPM Technology Value Matrix. Anaplan is a cloud-based planning, modeling, and forecasting platform for finance, sales, marketing, human resources, workforce, information technology, and supply chain. Anaplan serves the consumer products, financial services, manufacturing, retail, and telecommunications industries. Anaplan CloudWorks infrastructure centralizes operational data from diverse sources as part of their "Connected Planning" strategy. The platform's Hyperblock engine facilitates long-term planning and scenario analysis by allowing users to analyze large amounts of data simultaneously. Anaplan's platform's flexibility and configurability allow users to tailor reports, business rules, logic, workflows, and dashboards to the specific needs of each functional stakeholder for a wide range of financial and operational planning use cases. Anaplan's financial planning solutions enable teams to streamline the planning, budgeting, and forecasting processes. The platform's AI/ML and collaboration technologies are designed to improve cycle times, automate reporting, and discover anomalies. Anaplan helps you create financial frameworks, shape strategic goals, analyze changing financing requirements, and calculate KPIs. Furthermore, the platform provides specific features for supply chain planning, including inventory and cost modeling, resource allocation, and multi-enterprise communication.

Recent updates:

► In September 2024, Anaplan launched Anaplan CoPlanner for Demand Planning, the first AI-enabled application in its Anaplan Intelligence portfolio. This application integrates context-aware, generative AI capabilities into scenario planning, enabling conversational querying, automated workflow creation, and secure, enterprise-grade insights tailored to customers' data.

► Over the past year, Anaplan advanced its $500 million product innovation investment by expanding the Anaplan Intelligence suite. Anaplan delivers generative insights across the enterprise, enhancing decision-making, increasing profitability, and accelerating operational efficiency through connected and intuitive AI-driven tools.

► In February 2024, Anaplan completed its acquisition of Fluence Technologies, integrating advanced financial consolidation and disclosure management capabilities into its Connected Planning platform. This move enhances Anaplan's ability to provide a unified, cloud-native solution that simplifies financial processes, reduces costs, and improves compliance, enabling real-time decision-making across the enterprise.

insightsoftware

insightsoftware has been recognized as an expert in the 2025 CPM Value Matrix. Established in 2018, insightsoftware has offices in North America, South America, Europe, and Asia. The provider offers corporate performance management software that helps accountants, financial experts, and CFOs easily synchronize and analyze their data. Through internal development and acquisitions, insightsoftware provides a diverse set of solutions for financial reporting, operational reporting and analytics, budgeting and planning, close and consolidation, tax and compliance, accounting and treasury, embedded analytics, and automation and data management. insightsoftware's solutions integrate with over 200 sources including every major ERP, data warehouse, modern data stack, and cloud vendor. Recently, insightsoftware acquired JustPerform an all-in-one, cloud-based planning, forecasting, and financial close companion. It enables finance teams to capture their processes just once so anyone can follow them step-by-step for consistent results.

Anaplan launched Anaplan CoPlanner for Demand Planning, integrating GenAI into scenario planning.

SAP Analytics Cloud

In 2025, SAP Analytics Cloud is acknowledged as a CPM Value Matrix expert. SAP Analytics Cloud is the company's core financial planning, forecasting, scenario modeling, and analytics product. It is available via the SAP HANA cloud platform and works with Amazon Web Services hosting. SAP Analytics Cloud enables cooperation across departments, including financial, operational, sales, marketing, and strategic planning. The platform supports sophisticated analytics, automated planning, budgeting, forecasting, and predictive analytics. SAP 4/HANA improves the user experience by offering tools for connecting different data sources and managing and performing analytic use cases within SAP Analytics Cloud. These features help firms understand their financial performance, allowing them to identify and capitalize on chances for improvement.

Recent updates:

► In Q4 2024, SAP Analytics Cloud introduced a story migration feature to the optimized story experience, enabling bulk migration of multiple stories for improved performance and streamlined workflows. Users can overwrite sources, save migrated stories as copies, select save locations, and output log files for migration statuses.

► SAP Analytics Cloud introduced calendar process templates to simplify the management of planning processes. Planners can save hierarchical planning processes as templates, reuse them in event wizards, and transport templates across development, test, and production environments.

► SAP introduced dynamic planning areas for data actions, enabling the dynamic extension of planning areas when writing data beyond current boundaries. This innovation optimizes resource management and enhances performance for large data sets.

► SAP Analytics Cloud launched a centralized performance dashboard, the performance one pager, providing a unified view of key performance stats. This tool simplifies monitoring and analysis by consolidating data across multiple capabilities into a clear and organized visual format.

Workday Adaptive Planning

Workday Adaptive Planning is an expert on the 2025 CPM Technology Value Matrix. Workday Adaptive Planning is a cloud-based enterprise performance management (EPM) tool that enables collaborative budgeting, forecasting, and planning in businesses. Workday Adaptive Planning may help businesses in the hospitality, retail, financial services, healthcare, manufacturing, public service, and technology industries. It enables users to make data-driven decisions by utilizing embedded artificial intelligence (AI) and machine learning (ML) capabilities to automate repetitive operations and deliver intelligent recommendations. The platform facilitates scenario planning by allowing users to generate and compare different what-if scenarios in real time, while also adding dynamic data for continual updates. Key capabilities include rolling forecasts, top-down and bottom-up budgeting, incremental and zero-based budgeting, driver-based spending planning, and team-led planning. The platform's in-memory computations allow plans, reports, and dashboards to be updated with the most recent data. Workday Adaptive Planning integrates with a variety of back-end enterprise technologies, offering flexibility and interoperability across ERP/GL systems. It also promotes cooperation and adoption by offering a single source of data and linked workflows. The software provides a web-based interface with an Excel-like experience on a cloud modeling platform for financial teams. The reporting tools include a drag-and-drop report builder, a Microsoft Office add-in for Excel, PowerPoint, and Word, interactive visualizations, and ad-hoc analysis. Workday Adaptive Planning's features extend beyond finance to enable strategic planning across HR, sales, marketing, and operations departments. Workday customers can utilize the Workday Marketplace to find and purchase certified solution and services to solve industry-specific needs and interoperate with their systems.

Recent updates:

► In March 2024, Workday announced the availability of Workday Adaptive Planning and Consolidation to meet the needs of the EPM market. This new packaged offering unites Workday Adaptive Planning with the substantial close and consolidation capabilities within Workday Financial Management.

Accelerators

Accelerators in this year's CPM VM include Pigment, Planful, Sage, and Unit4 FP&A.

Pigment

Pigment has been identified as an accelerator in the 2025 CPM Technology Value Matrix. Pigment is a flexible open platform that allows businesses to create planning and reporting solutions that are tailored to their specific use case and procedures. The platform has low/no-code capabilities that enable financial users to customize Pigment and create their hierarchies and configurations for analysis and reporting. Pigment's open structure allows it to be set as an industry and department-agnostic tool with workflow, form, report, template, and model design capabilities. Current out-of-the-box templates help with financial, sales, human resource, and operations planning. Pigment's spreadsheet views and an Excel add-in make it easy for Excel users to retrieve Pigment data from any view and submit changes to Pigment. Pigment, with a focus on usability, facilitates scenario preparation using a wizard-based method. Its access restrictions enable administrators to create customizable displays with detailed, personalized settings. The platform also enables sparse management, which allows planners to use sparse datasets without losing efficiency for a variety of non-financial use cases, particularly those such as Demand Forecasting and Planning. Pigment is primarily aimed at large enterprises, although its capabilities may be expanded to mid-market and corporate use cases.

Recent updates:

► Over the past year, Pigment introduced more than 150 new features, including native AI capabilities, customizable planning templates, secure application testing, and seamless integrations with enterprise tech stacks.

► Pigment expanded its platform to support supply chain and ESG use cases, allowing businesses to optimize demand forecasts, reduce stock levels, and manage ESG targets effectively.

► Pigment introduced updates to improve enterprise efficiency and security, including features like test-and-deploy functionality, streamlined workflows, a native SAP 4HANA connector, and enhanced Excel add-ins.

Planful

Planful is ranked as an accelerator in the 2025 CPM Technology Value Matrix. The Planful Financial Performance Platform enables integrated company planning, budgeting, forecasting, closing and consolidation, and reporting processes. Planful also offers many machine learning and advanced analytics technologies known as Planful Predict, which help organizations better comprehend their financial data. These tools include predictive analytics, what-if analysis, and scenario planning. Organizations may also utilize Planful's collaborative planning features to increase departmental and role coordination, as well as to ensure that all stakeholders understand budgeting and planning. Planful also offers over 1,400 prebuilt connections to popular data warehousing, ERP, HCM, and CRM applications. With bidirectional data integration capabilities, firms may include all of their data into planning processes. Planful offers a wizard-based configuration that does not need coding or scripting, making it simple to deploy. The platform also has control and governance tools, allowing accountants to create consolidation rules and organized processes with audit trails and tracking to guarantee reports meet IFRS and GAAP criteria. Planful's versatility enables its planning and reporting solutions to be used in areas other than finance and accounting, such as marketing, sales, IT, and operations, with configurable out-of-the-box templates, processes, and computations.

Recent Updates:

- ► In 2024, Planful extended its AI capabilities by introducing generative AI experiences that unify operational automation, scenario analysis, variance detection, and decision support for finance and business leaders.

- ► Planful launched the Solution Hub, a searchable collection of over 35 pre-built, customizable solutions designed to address financial performance management use cases across various industries, including manufacturing demand planning, SaaS revenue forecasting, and ESG performance measurement.

- ► The vendor enhanced Planful for Workforce and Planful for Marketing, adding features like compensation planning, multi-currency support, and new integrations with Coupa, alongside reporting and forecasting advancements.

- ► Planful introduced new connectors for Snowflake and Microsoft Power BI, enabling seamless access to vast financial data, AI/ML

applications, and advanced modeling through a modern data infrastructure.

Sage

Sage Intacct is an accelerator on the 2025 CPM Technology Value Matrix. Sage Intacct serves small-to-midsize organizations in the nonprofit, construction, software (Saas), financial services, healthcare, hospitality, professional services, retail, manufacturing, and wholesale distribution sectors. Sage Intacct Planning is an intuitive planning tool that helps firms with contemporary budgeting, forecasting, and decision-making processes. The platform, which is integrated with Sage Intacct Core Financials and compatible with data synchronization from any ERP system, allows customers to streamline financial planning throughout the enterprise. Its primary features are driver-based models, what-if scenario modeling, and rolling predictions, which enable faster course corrections and better decision-making. The user-friendly design, along with spreadsheet-like calculations and easy pre-built functionality, makes it accessible to both financial and operational users.

Recent updates:

▶ The launch of Sage Copilot, a generative AI assistant designed to enhance productivity for finance teams, and Inventory Planner Essentials, a demand forecasting tool for small merchants on Shopify.

▶ Sage has strengthened its industry-specific offerings with new cloud-native construction packages and the introduction of Sage Distribution and Manufacturing Operations (SDMO) to help mid-sized businesses streamline their operations.

Unit4 FP&A

In 2025, Unit4 FP&A is recognized as an accelerator in the CPM Value Matrix, offering ERP, HCM, and CPM solutions tailored for professional services, non-profit, and public sectors. Established in 1980 and headquartered in the Netherlands, Unit4 provides a cloud-based planning and analysis solution for finance and accounting teams. The suite includes financial planning and analysis tools that improve planning and forecasting efficiency, streamline financial reporting, and offer insights into financial data. The platform supports collaboration by providing a shared workspace for users to exchange information, monitor progress, and collaborate on budgeting processes. Organizations can accurately plan resources, manage cash flow, and

Industry-specific solutions have become more refined in the CPM market over the past twelve months. For example, Solver introduced industry-specific xFP&A solutions for construction, SaaS, and senior living companies. Sage Intacct expanded its offerings for construction and manufacturing, while LucaNet acquired Causal to enhance its Extended Planning and Analysis (xP&A) capabilities.

monitor departmental performance with robust forecasting, budgeting, and planning features. Unit4 FP&A enables users to create detailed multi-dimensional budgets that can be updated in real time, assisting organizations in identifying areas for improvement and tracking overall success.

Recent updates:

- ► Over the past 12 months, Unit4 enhanced cloud capabilities and scalability, implementing further web and cloud capabilities to improve accessibility and performance, along with scalability improvements to support growing business demands.

- ► Unit4 introduced flexible licensing models, offering a new service-size-based structure that eliminates user-based pricing restrictions, delivering greater cost-effectiveness and scalability.

- ► In the past year, Unit4 expanded data integration and management capabilities by adding Snowflake connection options and simplifying administrative tasks with new REST APIs for user and license management.

- ► The vendor improved process automation and control with enhanced end-user automation through conditional macros and REST-call-enabled macros, alongside upgraded auditability and audit trail features to ensure compliance and governance.

- ► During 2024, Unit4 focused on operational efficiency improvements, introducing automatic zero-value removal to boost processing speed and optimizing integration with the Unit4 ecosystem, including a global connection in the information browser report to reduce administrative resource demands.

- ► In 2024, Unit4 launched Success4U service packages, providing a flexible, outcome-driven approach to customer success tailored to individual client needs.

- ► Unit4 improved user experience by enhancing dashboard functionality, including upgraded sort and filter capabilities for table headers, improving usability and navigation.

Over the past year, cloud capabilities in CPM Technology have been further optimized. For example, Unit4 FP&A enhanced its cloud capabilities and scalability.

Core Providers

Core Providers in this year's CPM value matrix include Centage, Jedox, Limelight, LucaNet, Solver, Strata Decision, and Syft Analytics.

Centage

Centage is a core provider the 2025 CPM Technology Value Matrix. Centage's main tool, Planning Maestro, offers forecasting, budgeting, scenario planning, consolidation, dashboards, and reporting capabilities. Centage works with enterprises in the healthcare, finance, manufacturing, distribution, retail, hospitality, and technology industries. Planning Maestro is a cloud-based platform that simplifies FP&A processes and overcomes Excel's constraints by providing a formula-free architecture that allows for the construction of budgets with built-in accounting rules and business logic. This method enables users to save budget cycles through automation, do common operations faster, and produce automated reports. It also gives rolling projections to improve and accelerate crucial choices without adding to the team's effort. The platform assures financial data integrity by reducing unnecessary data entry, enforcing GAAP and IFRS compliance through built-in accounting logic, and providing a single source of truth for a comprehensive picture of actuals and predictions. Centage offers pre-built connections with Microsoft Dynamics, Sage (Intacct, 100, 300, and 500), NetSuite, Abila, QuickBooks, Blackbaud FinancialEdge NXT, and Syspro. Centages' in-house team of finance and accounting specialists provides continuous assistance, including implementation, onboarding, training sessions, health checks, and more.

Recent updates:

► In July 2024, Centage announced it had achieved SOC 2 Type I compliance, demonstrating enterprise-level security and compliance for its cloud-based collaborative budgeting software, providing customers with confidence in the protection and management of their data.

Jedox

Jedox is a core provider in the 2025 CPM Technology Value Matrix, recognized for its financial planning and integrated business planning platforms. The vendor serves enterprises in the medical sciences, manufacturing, and retail sectors. Jedox's integrated financial planning software promises to streamline internal and external accounting procedures by offering a one platform for financial planning, analytics,

and reporting. The platform seeks to automate standardized reports like profit and loss statements, balance sheets, and cash flow statements to speed goal attainment through unified and consistent data. Jedox connects data from a variety of source systems with popular business intelligence tools such as Qlik, Power BI, and Tableau. The platform enables customized logic for automatic data preparation, and the Excel-friendly interface makes it accessible to professionals without substantial technical knowledge. For FP&A, Jedox provides integrated financial planning, budgeting forecasting, management reporting, cost center HR planning, cost allocation profitability analysis, financial reporting analysis, cashflow planning, scenario planning, CapEx, and financial consolidation solutions with predefined logic models that automate calculations and accelerate deployments. Jedox's Integrated Business Planning (IBP) solution tackles joint planning, budgeting, and forecasting difficulties by incorporating data from throughout the enterprise, including sales, marketing, demand, and supply chain departments.

Limelight

Limelight is recognized as a core provider in this year's CPM Value Matrix. Limelight is a cloud FP&A platform aimed at the midmarket, distinguished by its measurable simplicity of use and self-service model. Limelight is industry-agnostic, offering out-of-the-box FP&A templates for healthcare, non-profit, higher education, manufacturing, software, and professional services. Customers typically have yearly revenues ranging from $10 million to $250 million, while numerous major organizations use Limelight at the group or division level. Limelight is cloud-based, SOCII compliant, and works with AWS Lambda and Redshift. Limelight's formulae are similar to Excel, making it easy for novices to get started. Slicing and dicing data for ad hoc reporting follows a similar pivot-table technique that allows for scenario preparation and what-if analysis. Limelight offers data connectors with popular ERP, HR & Payroll, and CRM systems, as well as audit trail and process automation solutions. Limelight's self-service platform serves as a crucial distinction. It enables the financial department to manage and alter its hierarchies, account structures, and inquiries, reducing the need for IT support or consulting.

LucaNet

In 2025, LucaNet is ranked as a core provider in the CPM Technology Value Matrix for its cloud-based financial planning solution. LucaNet, located in Germany, has 11 branches and serves customers in more than 50 countries globally. The firm specializes in consolidation, including

In the past year, there have been notable acquisitions and expansions. Anaplan acquired Fluence Technologies to enhance its financial consolidation capabilities, while LucaNet acquired Causal to expand its xP&A offerings. Strata Decision was formed through the acquisition of Syntellis, combining their strengths in healthcare and financial planning.

features like transaction matching, intercompany eliminations, and journal entry capabilities. LucaNet also provides financial planning capabilities including budgeting, forecasting, and multi-scenario modeling. Customers may utilize LucaNet for a variety of applications, including statutory reporting, management reporting, and disclosure management. Notably, LucaNet has a transactional database, allowing users to dig down to the posting level of source systems and keep cash balances aligned with the balance sheet. The platform is known for its ease of use, with users appreciating speedy deployments and access to over 300 pre-built ERP interfaces.

Recent updates:

▶ In October 2024, LucaNet announced the acquisition of Causal, a London-based innovator in the FP&A market, expanding LucaNet's CFO Solution Platform to include Extended Planning and Analysis (xP&A) capabilities.

▶ In October 2024, LucaNet introduced XBRL Copilot for Tagger, enabling automation, speed, and accuracy in financial data tagging, reducing efforts from days to minutes and improving financial reporting efficiency.

▶ In June 2024, LucaNet launched its CFO Solution Platform, a cloud-based SaaS platform unifying six core financial solutions, including financial planning, consolidation, ESG reporting, and tax compliance, designed to enhance efficiency and simplify processes for CFO offices.

Solver

Solver is named a core provider in the 2025 CPM Value Matrix for its online and cloud-based CPM solutions. The firm offers a CPM package that includes consolidation, budgeting and planning, and reporting solutions geared to finance and accounting teams. It works flawlessly with major ERP systems and is geared at small and medium-sized businesses. Solver promotes its products through a large international partner network and operates 12 locations throughout the world. Its main features include Excel compatibility, an Excel-like UI, and a powerful Excel add-in. Furthermore, Solver's analytics engine, BI360, is built on Microsoft Excel, allowing Excel users to easily visualize data and create reports.

Recent updates:

▶ In October 2024, Solver launched three industry-specific xFP&A solutions for construction, SaaS, and senior living companies, designed to address unique challenges in these sectors by leveraging advanced data analytics to improve decision-making and operational efficiency.

▶ In October 2024, Solver emphasized its commitment to customer needs by tailoring solutions to industry-specific challenges, such as multi-entity cost management in construction, subscription model scalability in SaaS, and regulatory and staffing concerns in senior living, enabling businesses to better achieve growth and profitability goals.

Strata Decision

Strata Decision, formed by an acquisition of Strata and Syntellis, is recognized as a core provider in the 2025 CPM Technology Value Matrix. The StrataJazz platform provides comprehensive capabilities for healthcare, finance, higher education, and general industries. The vendor enables integrated financial planning, budgeting, forecasting, cost accounting, decision support, and performance analytics. Strata Decision leverages advanced analytics and machine learning to provide predictive insights and what-if scenario modeling, allowing organizations to anticipate financial trends and make data-driven decisions. The platform also features prebuilt vertical-specific models. Its healthcare-vertical model, for example, enables organizations to unify clinical, financial, and operational data with its bidirectional integration. With high-performance integration capabilities, StrataJazz connects with leading EHR, ERP, and general ledger systems, ensuring that financial data is accurate, up-to-date, and accessible for strategic planning. Additionally, the platform's governance and compliance tools include audit trails, reporting templates, and rule-based validations to ensure that financial statements adhere to industry-specific standards and regulations.

Syft Analytics

Syft is ranked as a core provider in the 2025 CPM Technology Value Matrix. Syft Analytics is the flagship FP&A platform designed for the SMB market. Syft's primary markets are South Africa, Australia, New Zealand, and the US. Syft focuses on bringing data science capabilities to accountants and bookkeepers, placing out-of-the-box analytics and reporting features into their hands with a low training and adoption

barrier. For FP&A, Syft offers budgeting, modeling, consolidation, and automated reporting tools. It also provides an audit tool for retroactive anomaly detection, integrated with QuickBooks Online and Xero for transactional-level details. Users also have dashboarding and collaboration tools at their disposal. Syft has integrations with e-commerce and bank feeds, such as Stripe, Shopify, and Amazon. The vendor supports Google Sheets and Excel with its connectors, allowing for bidirectional data pushes and pulls to spreadsheet applications. Pre-built templates are available for board deck and management reports and live views for URL-based reports, complete with drill-down and commenting functionality.