

## BROCHURE

# Infor Augmented Intelligence Service

## Enhance your decision-making with artificial intelligence and machine learning

In today's digital era, executives face a flood of information that's complex, unstructured, and originates from multiple sources. Without the right analytical skills or software tools, synthesizing data into actionable insights becomes challenging.

This challenge intensifies with the rapid evolution of technology. Executives must innovate using new and existing software, adapt to changing data sources and formats, and anticipate future developments to maintain a competitive edge in a globalized market.

Infor Augmented Intelligence Service (AIS) offers a unique approach to data science as a service (DSaaS). This solution converts vast amounts of data into actionable insights and strengthens decision-making across your entire organization.

Infor AIS provides an optimized pathway to achieve superior results efficiently, surpassing the outcomes of do-it-yourself methods. You also benefit from the expertise of Infor's industry experts, who will collaborate with you to enhance processes and elevate decision-making, driving an impressive ROI.

Infor AIS seamlessly integrates with various platforms within your enterprise to provide an all-inclusive model with agility, innovation, compliance, and a proven track record of success.

## Empower your people with Augmented Intelligence

What is augmented intelligence? It's the fusion of data, analytics, and artificial intelligence (AI) with human knowledge.<sup>1</sup> While AI alone can replicate certain human functions and machine learning (ML) can attune based on patterns, augmented intelligence enhances your workforce's individual and collective capabilities.

Gartner describes augmented intelligence as a collaboration between humans and AI, emphasizing a "partnership" that amplifies cognitive performance, including learning, decision-making, and new experiences.<sup>2</sup>

Augmented intelligence blends human intelligence with machine support to minimize biases, reduce errors, and detect trends, while human oversight aligns the system with overarching business goals.<sup>3</sup>

This isn't about machines replacing humans but rather elevating human performance. Contrary to fears that AI might lead to job losses, it's projected that while AI may displace 85 million jobs by 2025, it will create 97 million new ones in the same period.<sup>4</sup>

## A new era of intelligent decision-making

| HUMAN INTELLIGENCE                    | ARTIFICIAL INTELLIGENCE       | AUGMENTED INTELLIGENCE         |
|---------------------------------------|-------------------------------|--------------------------------|
| Harnesses the power of imagination    | Operates at exponential speed | Suggests courses of action     |
| Learns from real-world experience     | Learns from vast data sets    | Works alongside your workforce |
| Leverages intuition to make decisions | Depends on human input        | Automates mundane tasks        |

McKinsey & Company says, “By 2025, nearly all employees naturally and regularly [will] leverage data to support their work. Rather than defaulting to solving problems by developing lengthy—sometimes multi-year—road maps, they’re empowered to ask how innovative data techniques could resolve challenges in hours, days, or weeks.”<sup>5</sup>

With Infor’s AIS, your organization can enhance decision-making and automate routine activities. This allows your staff to concentrate on innovation, teamwork, and communication.

## Infor AIS transforms challenges into strategic advantages

The allure of artificial intelligence (AI) and machine learning (ML) in driving significant value for your business is undeniable. However, harnessing the full potential of these revolutionary technologies requires overcoming specific obstacles. Fortunately, Infor AIS provides solutions to the most common challenges associated with AI/ML and augmented intelligence.

| CHALLENGE             | DESCRIPTION  | INFOR’S SOLUTION   |
|-----------------------|--|--|
| Data Strategy         | Aligning big data to business objectives is difficult and requires domain expertise.               | Infor AIS streamlines data processes to ensure alignment with business goals without being overly tech-centric.                  |
| Value Identification  | Pinpointing strategic business objectives for sustained AI/ML momentum is crucial.                 | Infor AIS emphasizes agility and delivers maximum AI/ML benefits even for those new to its dynamics.                             |
| Core Skill Sets       | The hunt for data science talent is time-consuming and expensive.                                  | Infor AIS reduces this dependency by integrating user-friendly tools that don't always require deep data science expertise.      |
| Time and Costs        | Significant initial investment and extended timelines for implementation deter many organizations. | Infor AIS expedites the ROI journey by providing intuitive solutions to cut down on both cost and time.                          |
| Connection Challenges | Building scalable data pipelines for complex ML solutions is intricate.                            | Infor AIS has built-in capabilities to establish and manage these data pathways seamlessly.                                      |
| Data Quality          | Inconsistent or inadequate data provides roadblocks for ML models.                                 | Infor AIS emphasizes data quality, ensuring it is clean, consistent, and optimized for AI/ML tasks.                              |
| Platform Decision     | The ever-evolving AI/ML landscape offers numerous vendor choices, making selection daunting.       | Infor AIS stands out with its proven track record, providing stability amidst the flashy yet untested alternatives.              |
| Model Management      | Continuous maintenance and adaptation of AI/ML solutions is often underestimated.                  | Infor AIS ensures long-term success by facilitating easy model updates and providing tools to address evolving business queries. |

## Achieve exponential business intelligence with Infor AIS

Infor Augmented Intelligence Service (AIS) is easy to use, fast to implement, and delivers a profitable ROI within 90 days. Our unique solution equips you with cutting-edge ML models, managed infrastructure, seamless software delivery, and continuous support. Combined with expert advisory services, this all-in-one package guarantees enhanced processes to fast-track your digital evolution and realize exponential business intelligence.

### The six intellects of Infor AIS

| OPERATIONAL INTELLIGENCE  | ASSET INTELLIGENCE   |
|---|--|
| <b>Enhanced efficiency:</b> Eliminate manual tasks with smart automation.   | <b>Longer asset lifespan:</b> Proactively maintain assets and save on replacements.                                  |
| <b>Optimized responses:</b> Uniquely crafted automated responses to specific events, setting you ahead in process optimization. | <b>Smart resource allocation:</b> Predictive analytics inform better inventory and maintenance decisions.            |
| <b>Outperform competitors:</b> Leverage Infor AIS for superior operational streamlining.  | <b>Peak performance assurance:</b> Ensure all assets perform at their best, saving costs in the long run.            |
| FORECAST INTELLIGENCE   | CUSTOMER INTELLIGENCE  |
| <b>Accurate predictions:</b> Shape operations with dependable demand predictions.   | <b>Tailored insights:</b> Deepen bonds with customers using targeted insights.                                       |
| <b>Cost efficiency:</b> Reduce excess inventory costs with refined forecasting.   | <b>Improved retention:</b> Understand loyalty drivers to retain more customers.                                      |
| <b>Revenue boost:</b> Leverage historical data to make decisions that elevate revenue.  | <b>Distinctive market position:</b> Drive revenue growth using features that competitors can't match.                |
| PRICING DECISION INTELLIGENCE   | HUMAN RESOURCE INTELLIGENCE  |
| <b>Informed pricing:</b> Adjust prices effectively using market trends and past data.   | <b>Employee optimization:</b> Streamline labor practices for maximum efficiency.                                     |
| <b>Resonate with market:</b> Craft pricing strategies that echo current market demands.   | <b>Cost savings:</b> Efficient workforce management leads to tangible savings.                                       |
| <b>Gain competitive edge:</b> Position your business favorably in the market with intelligent pricing.                          | <b>Boost satisfaction &amp; retention:</b> Elevate employee morale and keep your best talents longer with Infor AIS. |

## Infor AIS leverages data to revolutionize your business

Infor's Augmented Intelligence Service (AIS) streamlines the process of harnessing your data to optimize value and drive superior business results. We accomplish this through various innovative methods:

- **All-in-one solution:** Infor AIS blends data management, machine learning, and seamless application integration to create a more efficient AI experience.
- **Ready-to-use templates:** Shift from time-consuming trial and error to swift and reliable outcomes. Our ready-to-use templates fast-track your digital strategy execution.
- **Quick launch:** Infor AIS consists of data platforms, scientific models, and expert insights to expedite implementation and save on expensive resources. Start using your first solution within 90 days.
- **Collaborative partnership:** We help you pinpoint strategic challenges and define the tangible business impact of Infor AIS. Our short sprints of 2-3 weeks ensure continuous progress in your digital transformation.
- **Comprehensive support:** Infor AIS is more cost-effective than in-house teams. We handle large-scale model deployment, oversee its adoption, monitor ROI, and manage maintenance. This approach removes unforeseen expenses and guarantees consistent advancement.

## Infor AIS makes an impact beyond the numbers

Infor AIS serves as a catalyst for transformation that reverberates from the operational core to the strategic apex of your organization. Far more than a data analytics tool, Infor AIS crafts holistic journeys of sustained change celebrated across your corporate landscape.

- **Revitalized business model:** Augmented intelligence infuses fresh perspectives and dynamics into traditional frameworks to equip your business with adaptability and future readiness.
- **Empowered personnel:** Through augmented intelligence, employees are equipped with real-time insights and tools, amplifying their decision-making and fostering innovation.
- **Strengthened stakeholder relations:** Augmented intelligence aids in comprehending and predicting stakeholder needs with precision, leading to more informed engagements and fortified trust.

- **Environmental foresight:** Leveraging augmented intelligence enables businesses to anticipate environmental trends and challenges to ensure sustainable practices benefit the company and the planet.
- **Maintain compliance:** Augmented intelligence streamlines and reinforces regulatory adherence by automating complex compliance processes, reducing human error, and ensuring businesses remain ahead of evolving legal landscapes.

## Why should you choose Infor AIS over the competition?

Infor prioritizes innovation and user-centric adaptability. Unlike many competitors, Infor engineers its augmented intelligence solutions to align with your company's unique operational dynamics, ensure a smooth integration, and boost performance.

Coupled with attentive customer support and an iterative approach to product refinement, Infor promises dynamic software solutions and symbiotic partnerships to propel your business to its zenith. Here's what makes us different:

### Understanding your business for seamless integration

Infor goes beyond mere task execution to fully understand your business's nuances to deliver a tailored solution specific to your needs.

### Continuous advancement for lasting excellence

Infor's solutions are evolutionary. They adapt to changing business landscapes and technological advancements to ensure you remain at the cutting edge of innovation.

### Empowering peak performance

Infor equips your business with tools and insights that amplify its potential and drive you toward success.

### Collaborative solutions for cohesive outcomes

Infor believes in fostering genuine collaboration to unify all parts of your organization and move it cohesively towards shared goals.

### Commitment to ethical excellence

With Infor, you're choosing a partner steadfast in its commitment to ethical practices and responsible innovation.

## Getting started with Infor AIS

- 1. Strategic insight and vision:** To begin with Infor's AIS, establish a clear understanding of your current landscape and crystallize your future vision for growth.
- 2. Mobilize optimal resources:** Identify and assemble the necessary human, technological, and data assets to leverage the full potential of Infor AIS.
- 3. Initiate learning and onboarding:** Engage in comprehensive training sessions and workshops tailored to familiarize your team with Infor's augmented intelligence tools and methodologies.
- 4. Seamless AI integration:** Integrate Infor's AI capabilities into your existing processes, ensuring alignment with organizational objectives and fostering a cohesive digital ecosystem.
- 5. Continuous improvement and adaptation:** Embrace an iterative approach with Infor AIS, regularly reviewing and evolving strategies to stay ahead of the curve.

## Take your first step toward digital transformation with Infor AIS

The journey toward streamlining your operations and maximizing efficiency is more straightforward than you might think. It starts with making an informed choice that aligns with your vision for the future. Infor AIS is an investment in sustainable growth, innovation, and competitive advantage.

Seize this moment to embrace a future teeming with possibilities. Your path to an agile, data-driven future awaits. The question isn't whether you can afford to invest in Infor AIS. It's whether you can afford not to.

Connect with our team of experts today for a consultation. Discover how Infor AIS can help your business achieve operational excellence and strategic business intelligence.

<sup>1</sup> Genpact, "The future of decision-making: Augmented intelligence in business," 2022

<sup>2</sup> Gartner, "Augmented Intelligence," 2022

<sup>3</sup> Domo, "What is augmented intelligence?" 2022

<sup>4</sup> WEF, "Recession and Automation Changes Our Future of Work, But There are Jobs Coming," Oct 2020

<sup>5</sup> McKinsey & Company, "The data-driven enterprise of 2025," Jan 2022

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