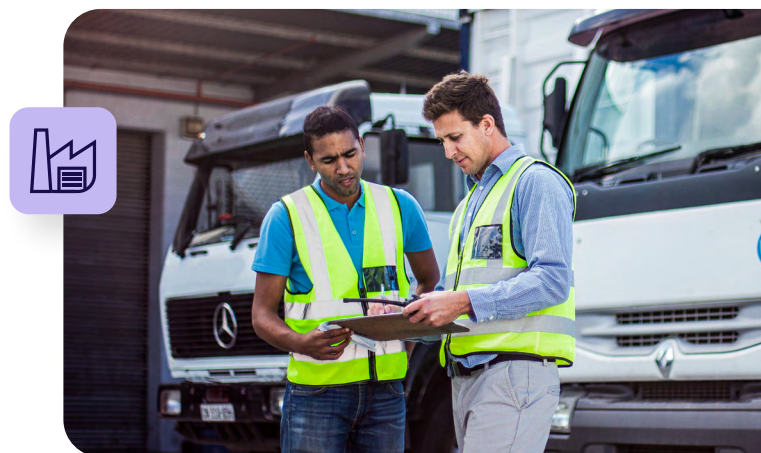


3D visibility helps streamline logistics

Optimized warehousing at Blue Logística



Overview

Blue Logística offers bespoke logistics solutions with Infor

Blue Logística is a Brazilian company specializing in customized storage and transport logistical solutions. With headquarters in Rio de Janeiro and subsidiary in São Paulo, Blue Logística serves customers in the food, retail, cosmetics, and pharmaceutical sector.

Challenge



Optimize warehouse operations to lower costs and bring new efficiencies to customer supply chains

Infor solution



Infor™ Warehouse Management System (WMS) streamlines operations and establishes transparency across client workflows

Outcome



40% lift in productivity and 35% increase in revenue, with resources optimized across three sites

Challenge

Logistics excellence to overcome infrastructure challenges

For logistics companies, Brazil is a prize—but one not without challenges. The country has the largest economy and population in South America. It also has some of the most diverse geography. Transport infrastructure is patchy, and there are often great distances between ports and consumption centers. Adding to the complexity, different states have different regulations.

Blue Logística is a specialist logistics service provider. It has 28,000 sqm of warehouse and distribution space in the Manguinhos and Pavuna districts of Rio de Janeiro, and a third location in São Paulo. In a competitive market, the operational efficiency of these centers is critical. The business has 45 clients, 70% of which come from the pharmaceutical sector. It needs to understand the exact location and status of every item in its facilities. It wants to be able to document and analyze workflows in and out of its locations, and share visibility of supply chains with clients.

Infor solution

Infor WMS enables Blue Logística to accelerate the integration of its warehouse automation systems

Requiring minimal development, Infor WMS creates a real-time picture of operations across the three sites, and for all clients.

“Infor WMS provides product traceability by batch or supplier, the ability to generate detailed reports, and support for personnel management,” says Lucas Galhardo, CEO of Blue Logística. “The Task Manager feature is a differentiator. We can measure the time of each task in isolation.”

In addition, 3D warehouse visualization and heat map generation help drive operational efficiency. With Infor, Blue Logística is able to map workflows through each location, identify bottlenecks, and take corrective action. From a service perspective, rather than having to bring clients on site, it can now share real-time, visual supply chain updates online.



Outcome

Optimizing route analysis to reduce operating time and costs



40% increase in productivity

The adoption of Infor WMS has triggered a 40% increase in productivity, which enabled Blue Logística to meet greater demand without compromising service quality, and to flex resources between its locations without the need for layoffs or additional hires. The 3D visualization includes a heat map function and optimized route analysis that significantly reduces operating time and costs, inventory, and task generation.



35% increase in revenue

In just one year, the use of the system has resulted in a 35% increase in revenue, says Lucas Galhardo: “Warehouses are becoming a strategic part of companies’ results. Our clients are increasingly demanding total transparency in all stages of the process. Only with a fully digitalized process will companies be able to remain profitable. These great results are proof of this.”



Strengthened business continuity

Another advantage of the tool is its integration with client systems. Through an API connected directly to Infor WMS, orders that are executed, for example, in the early hours of the morning, are automatically sent to the WMS and organized, ensuring that the warehouse operates 24 hours a day, seven days a week. When the operations teams arrive in the morning, the tasks are already planned.

Quotes

“Previously, a team of analysts had to export retroactive inventory spreadsheets, filter the data, and place it in a file. Today, this entire process is completed in just a few clicks within Infor WMS.”

Felipe Oliveira

Logistics Manager, Blue Logística

“Infor WMS provides great information security. The 3D visualization helps us to perform analysis and make decisions faster.”

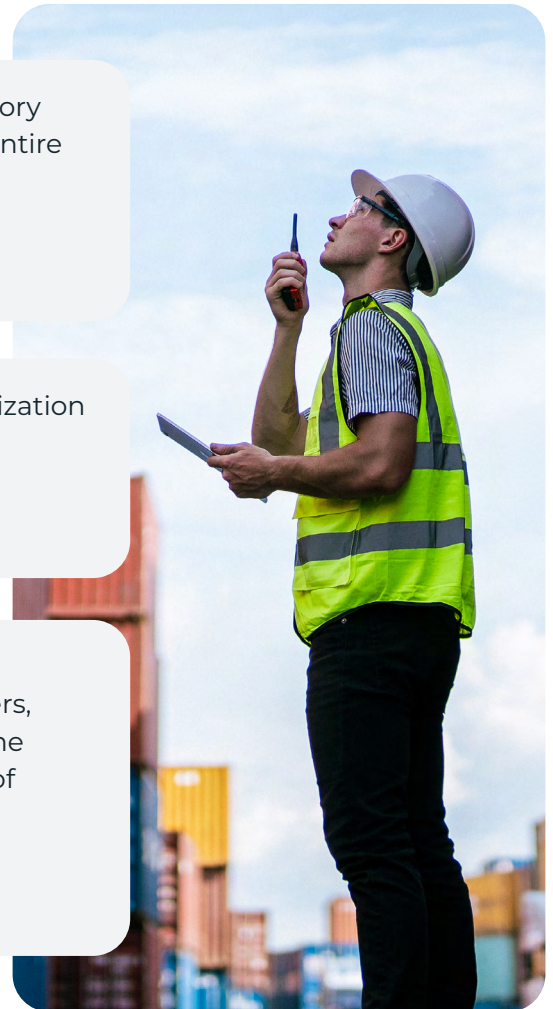
Felipe Oliveira

Logistics Manager, Blue Logística

“You can’t do logistics without technology. We’re planning to introduce picking by voice, picking by light, automated sorters, and automated conveyors. For all this to work as expected, the partnership with Infor is essential. Infor WMS is at the heart of our entire network.”

Lucas Galhardo

CEO, Blue Logística



About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

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Management System**

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