

# Keep your customer moving forward with AI-powered Infor Value+ solutions



## Step #1: Activate

You must seamlessly activate customers in your Infor ERP—without confusion or delay—while making sure information is correct.

Streamline activities to create a customer account with Infor’s **Customer Account Creation** solution.

- Pull everything together in one place to stay on top of “who does what and when”
- Monitor progress in real-time and prevent missteps



## Step #2: Monitor

You need to stay on top of customer ordering trends and pinpoint customers who are having issues.

AI uncovers patterns about your customers’ ordering behavior with **Customer Ordering Insights**.

- Understand your customer base using an AI-generated grading system
- Catch anomalies in ordering patterns
- Know which customers are making a negative or positive impact on your bottom line



## Step #3: Grow

You need to know which customers are helping or hurting your bottom line.

Instantly get the big picture on profit by leveraging AI inside **Customer Profitability Insights**.

- AI clusters customers by high, medium, and low cost-to-serve as well as profitability
- See final profit rating for each customer and get supporting detail



Pre-built to complement your Infor ERP



Fast to implement and generate value



Leverage AI and RPA to innovate your business

## About Infor

Infor is a global leader in business cloud software products for companies in industry-specific markets. Infor builds complete industry suites in the cloud and efficiently deploys technology that puts the user experience first, leverages data science, and integrates easily into existing systems. Over 67,000 organizations worldwide rely on Infor to help overcome market disruptions and achieve business-wide digital transformation.

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## Accelerate Innovation with Infor Value+

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